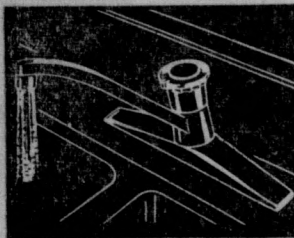


THE BUSY SCENE pictured is Sierra Madre's own Republican Headquarters, located at 322 W. Sierra Madre Blvd. Under the direction of Campaign Chairman Rosa Cason, and Co-Chairman Martha Van De Verg, these ladies give freely of their time and talents to help in the political race. At the headquarters is an ample supply of car stickers, buttons, pamphlets, brochures and much more informative literature to help the voters of our area to be better informed. The headquarters also has facilities to register voters. For further information you can call 356-1017.

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NEW EASE! NEW LUXURY!
NEW KITCHEN FAUCET!!



G-E-M PLUMBING CO.
27 S. Baldwin EL 5-0753
Sierra Madre

New Property Values Given This Week

ered by each newspaper are published along with the assessment listings. If a person has a question that cannot be answered in the regional office, he will be directed to call Madison 6-6311.

The assessment publication, as approved by the Board of Supervisors, includes full publication of assessments in one-fifth of the county and publication of all changes in the remaining four-fifths of the county.

The full publication area this year takes in, essentially, Assessor's Regions 5, 6 and 15. This includes, in Region 5, the communities of Pasadena, Alhambra, Altadena, Arcadia, El Monte, Rosemead, San Gabriel, San Marino, Sierra Madre, South Pasadena and Temple City; in Region 6,

Azusa, Baldwin Park, Bradbury, Claremont, Covina, Duarte, Glendora, Irwindale, La Verne, Monrovia, San Dimas, and those portions of Pomona and West Covina lying north of the San Bernardino Freeway; in Region 15, Artesia, Bellflower, Lakewood, North Long Beach, Long Beach, Signal Hill and Dairy Valley south of Alondra Blvd. and Center St.

Publication will be by Assessor's map books. Street addresses, where known, are shown; otherwise, parcels are listed by owner's name of record. In all cases, the Assessor's description of map book, page and parcel is shown.

An asterisk in the line indicates a veteran exemption was granted. Watson said the publication was designed to give each property owner notification of any change in his assessed value prior to his receipt of his tax bill and prior to the time for filing equalization petitions.

"We are operating our department with an open door policy," Watson said. "If a property owner can demonstrate that he is assessed at more than 25 percent of market value, we want to hear from him."

If, after talking over his assessment with an appraiser, a property owner wishes to file a petition for a hearing before the Tax Appeals Board, he must do so between Sept. 28 and Nov. 23, in room B-93 of the Hall of Administration, 500 W. Temple St., Los Angeles.

Anti-Communist Speaks Sept. 17

Frank Capell has been fighting Communism and its agents for 25 years — as chief of the Bureau of Subversive Activities of Westchester County, N.Y., as a civilian intelligence investigator during World War II, as researcher, writer, lecturer. Presently Mr. Capell is the editor of the *Herald of Freedom*, an anti-communist educational publication which exposes the enemy by name with documentation.

He has supervised the investigation of over 5,000 organizations and individuals and has files on more than two million people who have added the International Communist Conspiracy. Every one in the area will have the chance to hear this well informed man speak, Thursday, September 17, at 7:30 p.m., at 1040 Hampton Road, Arcadia.

For further information or reservations call EL 5-2252.

Challenge Land Assessments

Los Angeles County is 22.7%. The 1964 statewide average ratio is 22.1%.

Nevins, the chairman of the Board's Committee on Assessment Practices, cautioned against use of increases in assessed value from the prior year's figure as evidence of overassessment. This may only prove that the property was under-assessed last year. Nor is the Tax Appeals Board concerned with the amount of last year's tax bill; only this year's assessed value is at issue.

After the taxpayer has made his presentation, the Assessor may himself, or have one of his staff, make a presentation as to the basis for his valuation. If the taxpayer is dissatisfied with the Board's decision, his next recourse would be an action in the Superior Court. In the absence of a strong case by the taxpayer, courts in California have generally upheld county as-

sessors in their values. On occasion, they have overruled the method used by an assessor and have thus set aside his assessments.

Speaking in his role as a member of the State Board of Equalization, which legally is required to promote uniform practices among the 58 county assessors, Nevins concluded:

"In spite of the appraisal programs of elected county assessors in California, there will always be arguments as to what is the proper market value of a given piece of property. "By taking a little extra time and care in making comparisons of neighboring property of like market value, taxpayers normally will convince themselves that the assessor has been fair. "If this extra time and care is taken and the property assessments still appear out of line, taxpayers can look for some measure of relief."

Von's Offers Free Bookcovers

Von's and Shopping Bag food stores will award free school book covers to students for the new fall semester, beginning on Thursday, September 10. Over one half million beautifully illustrated California designed textbook covers will be given free of charge, no purchase is required to elementary, junior high and high school students. All 87 Von's and Shopping Bag food stores will participate in the program.

There is no limit on the number of book covers students may request. The heavy duty covers will be given on a first come-first serve basis. The blue and gold textbook wrappers will be available beginning next week and as long as quantities last.

Book covers should be requested by students or parents at any of the 87 Von's and Shopping Bag food stores.

Perry's Stationery and Gift Shop

Hallmark for All Occasions
Cards

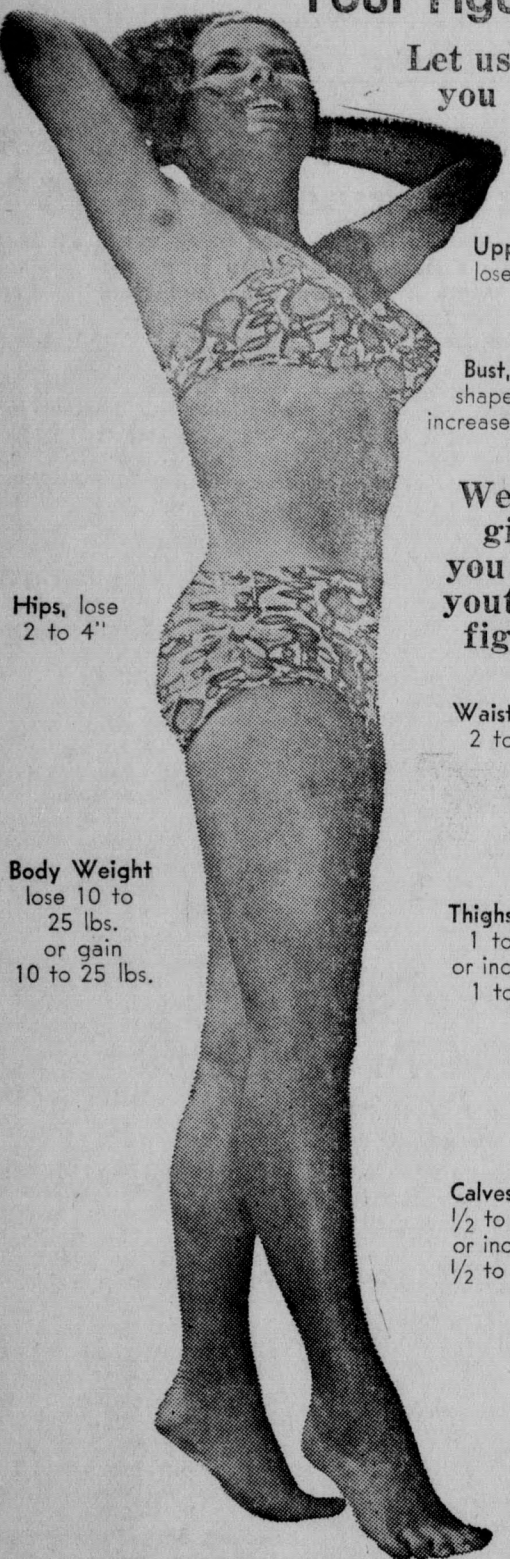
- GIFT ITEMS
- OFFICE SUPPLIES
- WEDDING INVITATIONS & ANNOUNCEMENTS
- RUBBER STAMPS
- SCHOOL SUPPLIES

SPECIAL
Hallmark Greeting Cards
FOR ALL SPECIAL OCCASIONS

56 W. Sierra Madre Blvd. EL 5-3385

Are You Happy With Your Figure?

Let us help you...



Upper Arms, lose 1 to 2"

Bust, trim, shape, firm, increase 2 to 4"

We can give you that youthful figure

Waist, trim 2 to 4"

Hips, lose 2 to 4"

Body Weight lose 10 to 25 lbs. or gain 10 to 25 lbs.

Thighs, lose 1 to 2" or increase 1 to 2"

Calves, lose 1/2 to 1 1/2" or increase 1/2 to 1 1/2"

HUNTINGTON HEALTH CLUB

OPEN 10 A.M. TO 10 P.M.
Phone today for your personalized figure analysis
No obligation or charge
43 E. HUNTINGTON DRIVE
447-9195 ARCADIA

AT THE THEATRE

... SIERRA MADRE

Sept. 10 to 13
MOON SPINNERS (Disney)
MOUSE THAT ROARED

THURSDAY
FAMILY NIGHT
8:00 p.m.
(Family ticket \$1.50)

FRIDAY
TEEN-CLUB
Teenagers only
(Membership card required)

SAT.-SUN.
CHILDREN'S MATINEE
(Favors from the Sierra Madre Clown)

SAT.-SUN. NIGHT
FOR ADULTS
(Call theatre for time schedule)
EL 5-9054

Sept. 17 to 20
THE GOLDEN ARROW
PLEASE DON'T EAT THE DAISIES

Letters To The Editor...

On the contrary to a few of the "Letters" column, I find the opportunity by which anyone may freely write to this paper, as I am soding now, an expression of their sentiments on subjects, to be a credit.

If one has been bothered by appearance of "Guason" letters and its regularity, simply remember that no one has to read anything with regularity which is personally bothersome to them.

—R. DE PROSSE

CASA JANARA

Authentic Mexican Food
\$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.

Featured Mon. Night \$1.10

Our Cocktail Specialties
Margarita
Ocapulco

200 E. Foothill
Arcadia

358-7322



VON'S and Shopping Bag
FREE! SCHOOLBOOK COVERS
Attractively illustrated...
"California the Golden State"
HURRY... WHILE SUPPLY LASTS...
JUST ASK THE CHECKER AT YOUR VON'S & SHOPPING BAG STORE

SCHOOL LUNCH KITS
By Thermos. Metal or Plastic in Flat or "Dog House" Shape. Choice of Colors & Decorations. Complete with 10 oz. Thermos \$1.79

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Canvas or Plastic Covers. Assorted Colors. 1 1/2 inch 3-Ring Binders. Special Price..... 66¢

FILLER PAPER
3-Hole, Wide Line, Top Quality Paper, 200 count Package. "Back to School" Special Price..... 39¢

Bolero THERM-O TUMBLER
REG. \$1.00 VALUE 19-OZ. TUMBLER WITH \$5.00 PURCHASE Purchase includes Milk, Tobacco, Liquor 29¢

HEINZ KETCHUP
So Rich—It Goes Further
REGULAR 14 OZ. BTL. 15¢ Save 10¢

VON'S MARGARINE
Pure Vegetable
1 LB. CTN. 225¢ Save 13¢

WESSON OIL
It's Highly Unsaturated
LARGE 24 OZ. BTL. 25¢ Save 10¢

BUTTER-NUT COFFEE
Featured on KHV-TV Ch. 9
1 LB. CAN... 69¢ Save 14¢

ORANGE JUICE
Cal-Fame, Frozen
6 OZ. CAN 48¢ Save 27¢



VON'S THE FINEST MEAT YOU'LL EVER EAT... AND AT SAVINGS!
Chuck Roast 33¢
USDA CHOICE

Peanut Butter VON'S CREAMY OR NUTTY 16 OZ. 69¢
Jerseymaid Butter GRADE AA 1 LB. CTN. 69¢
Plastic Bags CUT-RITE, 50 COUNT SANDWICH SIZE 2:49¢
Potato Chips VON'S, INDIVIDUAL PKG. LUNCH BOX BAGS OF 10 39¢
Purex Bleach LIQUID-1/2 GAL. PLASTIC (INCLUDES 3¢ OFF) 29¢
Scot Towels JUMBO 200 COUNT ROLL ASSORTED COLORS 29¢

CAMPBELL'S SOUPS
10 1/2 OZ. Cans 8¢/1
Stack Up!

BANQUET DINNERS
Choice of Varieties Frozen, 11 Oz. Pkg. 3:10¢
Von's Macaroni & Cheese 5:11¢
Banquet Meat Pies 5:11¢
Golden Shore Shrimp Creole 48¢
T&M Turkey Drumsticks 63¢
Kold-Kist Beef Steaks 10:11¢
Hawaiian Punch Bars 8 1/2¢ 29¢
Morton CREAM PIES 7 Varieties 14 OZ., 8 1/2" Dia. 25¢
Jerseymaid ICE CREAM 1/2 Gal. Cn. 59¢
BIRDS EYE VEGETABLES Peas, Cut Corn, Cut or French Green Beans, Chopped Spinach, Mixed Vegetables. REG. PKGS. 5:89¢
WONG'S FROZEN CHINESE FOODS Pork Chop Curry, Chicken Chop Curry, Fried Rice or Shrimp Chow Mein. PKG. 39¢

Lean, Center Cut HAM SLICES 98¢
Von's Table King FRESH HEN TURKEYS
U.S.D.A. Grade A
10-12 Lbs. avg. Wt. 39¢
Seafood Selections Mahi Mahi 49¢
Fresh Rainbow Trout 49¢
Fresh Pacific Oysters 79¢
In the Frozen Food Cases PEELED SHRIMP COOKED 6 OZ. PKG. 49¢
BREADED SHRIMP 1/2 LBS. PKG. \$1.49
FANCY SCALLOPS 1 LB. PKG. 89¢

U.S.D.A. Choice—The Only 'Brand' We Sell! Your Choice
CLUB, CUBE, SIRLOIN TIP, FLANK OR TOP ROUND 98¢
Rib Steaks 79¢
Chuck Steaks 39¢
Ground Chuck 59¢
B&B SLICED MUSHROOMS 35¢

U.S.D.A. Choice Beef With Our Famous Custom Trim
BLADE CUTS
Center Cut Chuck EXTRA LEAN AND MEATY 39¢
Boneless Chuck WASTE FREE ROAST U.S.D.A. CHOICE BEEF 69¢
Standing Rib Roast OVEN READY 79¢

THE HOME OF PRIZE PRODUCE... PRICED TO PLEASE!
BARTLETT Pears
Sweet, Juicy... Now at Peak Flavor! 2:25¢
EXTRA FANCY MUSCATS
STRINGLESS BLUE LAKE 10¢
LARGE, GREEN SLICING SIZE Ect. 5¢

ITALIA Grapes
Green Beans
Cucumbers

WISCONSIN JACK Cheese
Rich and Creamy In the Piece 59¢
MACARONI SALAD Von's Own 15 OZ. 29¢
Kitchen Fresh CTN. 33¢
KOSHER PICKLES Homemade—Genuine Kosher Dills 22 OZ. 39¢
Von's & Shopping Bag SLICED CHEESES American, Swiss or Pimento 8 OZ. PKGS. 3:10¢

We Feature the New TELECREDIT SERVICE
Quick, Convenient Way to Cash Checks
Von's Bakery DINNER ROLLS Cold Water French PKG. OF 12 35¢
SNACK DONUTS Buttermilk Plain or Powdered Pkg. of 12 33¢

Liquor Features BONDED BOURBON G & W Bonded Stock 100 Proof. 4:29¢
Five o'Clock Gin 85 Proof, Grain Distilled. 9:59¢
Millbrook Vodka 80 Proof, Charcoal Filtered. 9:99¢
Early Times Special! Straight Kentucky Bourbon, 86 Proof. HALF GALLON 10:99¢

SPECIAL OFFER ON FAMOUS LEWY FLOOR POLISHER
Lightweight — with Disposable Paper Bags. Sweeps Bare Floors, Deep Cleans Rugs. Weighs only 7 1/2 lbs. SPECIAL PRICE... \$17.99

SPECIAL! Crest TOOTH PASTE
8 1/2" VALUE FAMILY SIZE 2:10¢
TEK DELUXE TOOTH BRUSH Reg. 99¢ Special... 39¢

Butter-Nut Instant Coffee 4:29¢
Star-Kist Chunk Tuna 3:33¢
Mazola Corn Oil 5:99¢
Money Treat Grahams 15 OZ. 35¢
GIORIETTA Tomato Juice FANCY 46 OZ. CAN 29¢
GOLD MEDAL Macaroni 1 LB. PKG. 23¢
TAKE ALONG 2 BOTTLE CARTON OF COKE 49¢
Baked Beans BRICK OVEN BAKED 19 OZ. CAN 27¢
QUAKER OATS QUICK OR OLD FASHIONED 18 OZ. CTN. 27¢
B-B-Q Briequets HARDWOOD CHARCOAL 1 LB. BAG 59¢
Swift's Meats for Babies 2:53¢
Swift's Hi-Meat Dinner 2:29¢
Case Swayne Orange Juice 2:65¢
Case Swayne Chili Beans 2:27¢

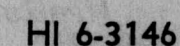
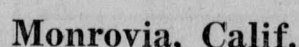
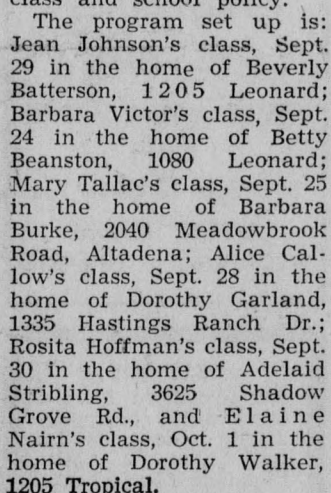
WEST ARCADIA 1407 Baldwin Ave.
ALTADENA 2408 Lincoln Ave.
SO. PASADENA 1616 State St. (East of Fair Oaks)
PASADENA 3841 E. Sierra Madre Blvd.

Phone Registrar
449-3990
Sawyer
SCHOOLS of BUSINESS
1165 E. Colorado Boulevard
Pasadena, California

Pitzer College in Claremont, is where Karen Cummins is headed. She is anxiously looking forward to the new experiences and friends which college life offers. Her major will be international relations. She is the daughter of Mr. and Mrs. Joseph H. Cummins of

Orange Coast is where Butch Brett is headed this September. His major will be political science. Butch has been living at 469 Ramona in Sierra Madre. He graduated from Pasadena High School this spring.

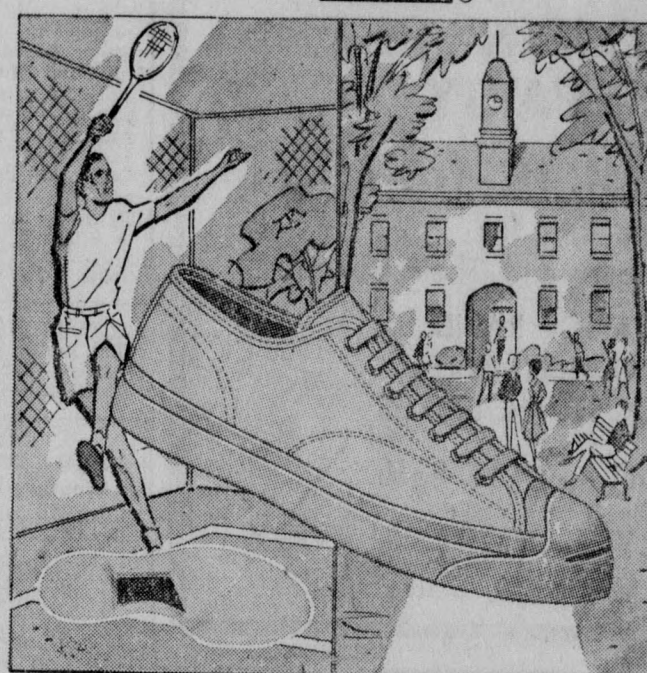
Kathryn Dawson will be studying home economics at Santa Barbara this fall. She graduated from PHS in June, so she will be a freshman confronted with all of the new experiences, activities, friends, and work. Kathryn is the daughter of Mr. and Mrs. Frank Dawson of 1225 Hastings Ranch Road in Pasadena.



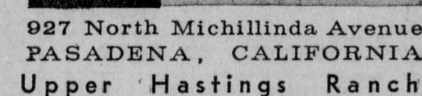
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to us;
our truck
comes to
you
call**



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Classified display, \$1.15 an inch; monthly, \$1.05 an inch.

COPY DEADLINE 2 P.M. TUES.

**V.F.W.
"ROARIN' 20's"
PARTY**
Sat., Sept. 19 - from 9 p.m.
for
Members and Their Guests

- DANCE BAND
- REFRESHMENTS
- COSTUME PRIZES

ADMISSION — \$1.25 each
HARRY L. EMBREE POST
40 E. Montecito, Sierra Madre

WANTED
**UNFURNISHED HOUSE
OR COTTAGE**
Will rent or lease one or two bedroom house or cottage with garage and storage space, front or rear of lot O.K. Prefer Sierra Madre or N. Arcadia. My present lease expires in two months. Must act soon or renew.
Caltech Bachelor
Phone: Res. 357-1928 — Bus. 354-3521

HELP WANTED
BABYSITTER wanted for kindergarten and 2nd grade Don Benito school children. Upper Hastings area. Preferably your home. 355-1009 (aft. 5:30) B:9-10

HELP WANTED
WANTED baby sitter Mon. thru Thurs. 2 until 6, assist w/dinner. EL 5-8598 B:8-27-9-10

AUTOMOBILES
1964 AIRSTREAM trailer, fully contained. 24 ft. Sac. rifice. EL 5-9929 P:9-10

DOUBLE DOLLAR
earning season is here for Avon Representatives! Immediate placement. Apply today! SY 3-6044 or HI 6-5788 B:9-10

WOMAN between 40 and 60 to care for 2 and 6 yr. old. 1 or 2 days a week on perm. basis in Sierra Madre, ref. 8:30 to 6. Call 355-3324 or 356-1554. B:9-10

2 PART TIME helpers needed. 10 a.m. to 6 p.m. 5 days wk. Self Service Restaurant. Clardon Dell. 355-1534. B:9-10

WANTED
WANTED: Shotgun, 12 ga. preferred. 355-0121 K:8-27

WANTED TO RENT
1 BEDRM. Apt. for 1 lady. Furn. or unfurn. Furn. preferred. Centrally located. 355-7335 L:8-13

FOR SALE — MISC.

Back Yard Sale
Alum. sliding windows w/screens, \$4 up; doors, Bldg. hardware, 1/2 price; plywood (full sheet), 50c up; plasterboard; redwood siding; window sash, 50c up; 7" table saw (1/3) h.p., \$32.50; Odds and ends for builders, 'do - it - yourselfers' Thurs., Fri., Sat., 10 a.m. to 5 p.m.
168 Santa Anita Ct.

FACTORY SECONDS — Pickled melon rind, preserves, olives. Ward's Factory, 273 E. Highland. No deliveries.

**EXPERT
AUTO BODY WORK**
Welding — Painting
NEW NOW!
Towing Service
24 HOUR
CLARKS
Paint & Body Shop
15 N. Auburn
EL 5-1755

CUSTOM HO scale train layout and cars. Perfect. EL 5-8285. E:8-27-9-10

BUILDING

**THIS
WEEK'S
SPECIAL**
STARTS SEPT. 14

RAIN GUTTER
Galvanized slip
joint type
15¢ per ft.

Open All Day Saturday
**MYRTLE AVE.
LUMBER Co.**
1525 SOUTH MYRTLE AVE.
Monrovia
Phone EL 811-8151

PETS

MINIATURE Poodles, black. Registered AKC. 7 wk. old. 355-2748. O:9-10

SCOTTY puppies for sale. Registered AKC. 5 wks. old. \$25. 355-9292 O:9-10-9-24

**INTERESTED IN THE
John Birch Society?**
Write Box 82
Sierra Madre

FOR SALE — REAL ESTATE



Flamingo

VALLEY BELOW! Trim 2 BR Ranch Stucco in good County Area. 12 years old, hardwood floors, shaded fenced lot, double garage. 2 bks. to bus. \$350 down, \$62 Mo. \$11,000.

BOULEVARD PROPERTY with R-P zoning. 2 BR & Dining Room. Ideal for professional office. Parking off street. Don't wait on this. Plot plan in office. Submit terms. \$18,500.

DON'T READ THIS unless you have a growing family or prefer your in-laws close but separate. Two-story stucco, 6 BRs & Den, 4 baths. Can be used without alteration as family duplex. \$35,000

**FLAMINGO
PROPERTIES**
EL 5-8045

496 W. SIERRA MADRE BLVD.

3 Offices To Serve You
SIERRA MADRE
ARCADIA DUARTE

BEST BUY

360 Sycamore Pl. Redecorated 3 bedrooms, dining - den, central hall plan, 2 baths, flagstone fireplace, patio, carpets and drapes, double detached garage, large lot, sewer bonds paid and no loan charges. All this for only \$24,500.

SWIMMING POOL
Lovely 2 bedroom, dining room home with beautiful filtered and heated pool, cabana with his and hers dressing rooms, sink, cupboards. Privacy. You'll love this \$23,500

MODERN
Quality 2 bedrooms, dining room, fireplace, covered patio, lots of closet space. \$25,000.

HIGHLAND OAKS
Live like a king in this custom built, beautiful 2 bedroom, family room, 18x20 game room, 2 bath, home. Has filtered and heated pool, built-in dryer, garbage disposal, air conditioning throughout. \$45,000

R-3 LOT
BEAUTIFUL HOME
Remodeled 3 bedrm. and conv. den, built-ins, dining room, patio, 1 1/2 baths, 1805 sq. ft. of comfortable living on valuable R-3 corner lot. Can add 4 units now. Zone for 12 for the future. \$42,500

INVESTMENT
Older duplex in good shape on large 78x242 ft. lot. 3 car garage. Close in. \$27,500

***BUY A NURSERY*
AND A HOME**
5 yr. old 2 bedrm., den, lanai on 75x385 ft. lot with 1000 yew trees, many boxed for sale. Fine opportunity. \$44,500

TRUST DEEDS

2nd TRUST DEED, Bal. \$1775 pays \$18 mo. 6.6%. Discount to earn 10 plus %.
SY 58-0-58. J:8-27

SERVICE

SIERRA MADRE TRANSFER
Local and long distance moving. EL 5-3374

QUALITY PAINTING
Licensed and References
LEE MILLER
AT 4-9250 S:3-26tf

INSURANCE

**FOR YOUR
INSURANCE NEEDS
SEE NINA NEALE**
**NEALE
AGENCY**
20 NO. BALDWIN
EL 5-1406

FOR SALE — REAL ESTATE

***TEENAGERS*
DREAM HOME**
Modern 4 bdrm., lge. fam. rm., cabana, 4 ba., 18x40 heated pool, 3200 sq. ft. This won't last! \$49,500.

GREATLY REDUCED
355 N. Toyon, modern 3 bdrm., 3 ba., cpts., drapes, view, pool, quiet st.

Clara Clark
795-3225 SY 3-8859

**ALTHOUGH OUR LEASE
HAS EXPIRED —**
Our Business Continues to Carry On As Always — Just Call 355-9929 for 24 Hour Prompt and Courteous Service.

**TERRIFIC
OPPORTUNITY**
To purchase on just about ANY terms a perfectly charming executive, lge. 2 bdrm. home plus den, sep. dining rm., fam. rm., screened porch on beautiful 1/4 acre tropical landscaping and lovely pool. (This is not a tract home). Low as \$2,500 down — HURRY!

Call Dorothy La Lone For Prompt, Courteous Service

BACK TO NATURE!
In lovely low hills in Sierra Madre. Outstanding building site or sites. Your own secluded estate? Many lovely trees. Approx. 1 1/2 level acres plus additional 10 hill acres. There is even income from a remodeled ranch house and apt. plus a cottage. Asking \$55,000.

Call for
Dorothy La Lone
TRY \$18,900
Close to grammar school and town. Two bedroom plus den bungalow, lge. living room, fireplace, separate dinette, screened porch. Try \$18,900 for fast sale.

Call for
Dorothy La Lone
PEACE & SECLUSION
Canyon outstanding artistic split-level. Swedish hood fireplace, stove, refrigerator, wall to wall drapes, glass sliding doors to lovely mountain and valley view balcony. Many oak trees on several parcels. Asking \$21,000 owner anxious.

**PRECIOUS
BACHELOR HIDEAWAY**
on 5 parcels. \$15,000. Sparkling hide-away with mountain & valley view. Lge. fireplace.

R-1 BLDG. LOT
Hillside, 100 ft. frontage or 2 lots. \$7,500!

Call Dorothy La Lone For Appraisals and Listings

**LA LONE
REALTY**
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24 Hour Service

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Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and Sundays
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4-SIERRA MADRE NEWS Thursday, Sept. 10, 1964

FOR SALE — REAL ESTATE

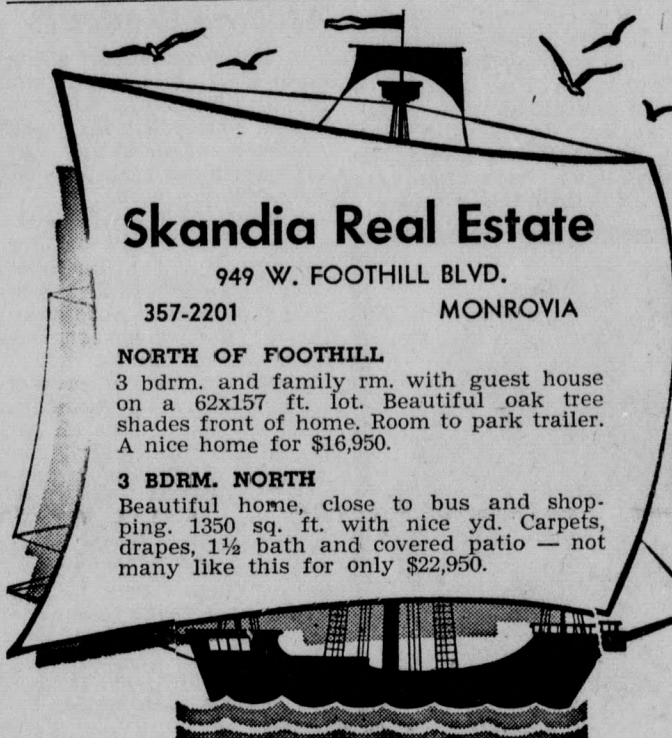


INCOME SPECIAL

9 Units --

Ultra modern. 2 yr. old. Master 2 B.R., 2 bath plus 8 lovely rentals. The best throughout. Gross \$15,400 year. \$115,000 — Your home in trade.

**Barney
Yunck**
SY 58-0-58



Skandia Real Estate

949 W. FOOTHILL BLVD.
357-2201 MONROVIA

NORTH OF FOOTHILL
3 bdrm. and family rm. with guest house on a 62x157 ft. lot. Beautiful oak tree shades front of home. Room to park trailer. A nice home for \$16,950.

3 BDRM. NORTH
Beautiful home, close to bus and shopping. 1350 sq. ft. with nice yd. Carpets, drapes, 1 1/2 bath and covered patio — not many like this for only \$22,950.

\$500 DOWN

Cute 2 bdrm. stucco with fireplace. Beautiful 60x150 fenced lot. 2 car garage w/work shop. Dishwasher, disposal, stove incl. Best area. Close to St. Rita's.

YEATS CO.

355-1987 449-4500 355-0934

LOWER HASTINGS 3 BEDROOMS

This is a real sharp house. New paint inside and out. Very neat and clean, dining room off large living room. 1 1/2 baths. Nice well landscaped lot with rear garage. Room for pool. \$32,500.

VIEW

Mountains & Valley
Beautiful E. A. Daniel custom built home. 3 bedrooms & convertible den PLUS large paneled family room. Separate breakfast room. Completely built-in kitchen. Fenced yard, well landscaped. Tastefully decorated throughout. Don't miss this one. Owner moved. Make offer. \$44,950. Low Down. 449-4500 355-2765

3 BIG BEDROOMS

14x21 living room w-used brick fireplace, paneled family room off kitchen and dining room. Master bedroom has 3/4 bath. Large fenced yard perfect for children. Move in condition. Call for appointment to see. \$32,750. 449-4500 355-3009

5 BEDROOMS

**LOWER HASTINGS
3605 NEWHAVEN**
Choice East Pasadena location nr. Hastings shopping center. Over 2400 sq. ft., 2 1/2 baths. 1 bath is new Roman tub bath. La Salle and PHS schools area. Completely painted inside and out. New carpets throughout. Owner will take smaller home in trade — \$39,950.

IT'S A PEACH IN UPPER HASTINGS

On a pie shaped lot. This is truly a peach of a place. Very easy care lot, with beautiful patio and loads of plants. This 3 bedroom, 1 1/2 baths with very light, cheerful kitchen, has w-w carpets and drapes. Priced at \$26,750 is really a peach of a buy. Low down, can take 2nd. Call CARL YEATS 355-3009

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SHOES REPAIRED WHILE YOU WAIT
WE REFINISH OR DYE SHOES ANY COLOR
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New Offering!

Charming home, top area 2 bdrm., or 1 & lge. family rm. 2 baths, lge. shaded lot. \$22,900.
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Attractive

2 Bdrm., lge. liv. room, large shady lot, fenced. Convenient location.

34 WEST BONITA
\$25,250
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2 BDRM. & DEN, EARLY AMERICAN
Lots of charm. Room for more units. Ideal location. Adjacent to fabulous apartments. Owner says SELL. Priced reduced to \$19,950 for a quick sale.

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Delightful Stucco with shutters, 2 bdrm. and den, plus studio room and guest house with 3/4 bath. Enjoyable screened porch off kitchen. Wide lot, good home area. Only \$26,500.

2 STORY LIKE NEW

3 bdrms. and den, 2 baths, separate dining room, carpets, 1900 sq. ft., double garage, lot 60x143, a home you'll love. \$29,500.

Bob Hopkins, Associate

John H. Curtis, Realtor

304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

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BRAKE SERVICE
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GARDEN AND STUDIO APARTMENTS

- Carpeting and draperies
- Central air conditioning with individual apartment control
- 2 car parking per unit
- Pool
- Barbecue — shuffleboard
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LEGAL NOTICE

NOTICE OF PUBLIC HEARING
 NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the City Council of the City of Sierra Madre has fixed Tuesday, September 22, 1964, at the hour of 8:00 p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as a Planning Commission hearing of a proposed variance to allow parking within the 25 ft. setback on the south side of the proposed from the 26 spaces required for property described as Lot 9, Brainerds Subdivision, further described as 157 West Sepulveda.
 The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the City Council may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.
 Interested persons may attend and be heard.
 Date: Sept. 1, 1964
 L. MARIE WARFEL
 City Clerk, City of Sierra Madre
 Publish Sierra Madre News
 September 10, 1964

NOTICE OF PUBLIC HEARING
 NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the City Council of the City of Sierra Madre has fixed Tuesday, September 22, 1964, at the hour of 8:00 o'clock p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California, as a Planning Commission hearing of a proposed lot split and variance. The proposal is to create three parcels from property described as Lot 31 of the Park Manor Subdivision, further described as the south-west corner of Manzanita Avenue and Park Avenue. All parcels will have frontages on Park Avenue.
 Parcel A 6x112 ft. Area: 7221 sq. ft.
 Parcel B 6x113 ft. Area: 7178 sq. ft.
 Parcel C 6x114 ft. Area: 7270 sq. ft.
 A variance is requested for all parcels which will have a standard area varying approximately four per cent in area from the requirement of 7500 sq. ft.
 Application and plans are on file in the office of the City Clerk. The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a lot split and variance as aforesaid will not result in a material damage or prejudice to persons in the vicinity thereof in that the proposed lot split and variance, if granted, would be subject to such conditions as the City Council may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.
 Interested persons may attend and be heard.
 Date: September 3, 1964
 L. MARIE WARFEL
 City Clerk
 Publish Sierra Madre News
 September 10, 1964

Sierra Madre Plumbing Co.
 EL 5-7272
 15 Kersting Ct. Across from flag pole
 All Plumbing and Heating Repairs
 Stoppages. Water Heaters, Disposals
 Fixtures on Display
 Pipe, Fittings, Valves, Faucets
 Toilet Seats

Screams of Tax Protest Echo

In many years of administration work, the group Tuesday evening was by far the most irate group of people we have even seen present themselves to the Administration body, and it is certainly felt that the last of this project has not as yet been heard or thrashed out.
 For many years of devoted service, Mayor Sorensen presented plaques to the following persons:
 Maye de Wright, Planning Commission.
 Harold G. Petz, Planning Commission.
 Shirley Robertson, Recreation Commission.
 Margaret K. Anthony, Recreation Commission.
 W. Webster Vannier, Council.
 Due to the many protests from persons present the anticipated passage of the Los Angeles Health Code was postponed until November 10, allowing those interested further study.
 Emergency Ordinance No. 734, pertaining to Conditional Use Permit was passed and ordered published. This Ordinance will replace the moratorium which spends itself on September 12.
 A planning agreement for the Nuetzel Tract was authorized signed, and the subdividers given a "slap on the wrist" relative to work progress, and reminded that the completion date was November 12 for the Tract, at which time forfeiture of bond might be evidenced.
 Mr. Patterson, representing the subdividers, stated that all possible speed was being given the Tract, and providing no further interruptions were thrown in their path, he looked for completion on that date.
 The Ad Hoc Water Committee's report was received by the Council and study ordered with a review of the report set for September 22. Due to the late hour other business was rushed through with proper acknowledgement, and hearing set where necessary, and the Council adjourned with heavy heart and weariness at 11:19 p.m.


Any other information relative to the Assessment situation of Sierra Madre, will be given the people as it materializes.
 Ed Castagna is off to Pasadena City College for his first year. From there he hopes to transfer to the University of California at Los Angeles. At present his major is liberal arts. Ed lives at 31 E. Mira Monte in Sierra Madre.
 Lynn Golden of 431 E. Grand View in Sierra Madre will be leaving for Chapman College within the week. As a freshman, she will be taking general courses; but will be working toward a major in recreation. She is a PHS graduate.

WORK WANTED
 IRONING at home. Reasonable. Pick-up and delivery. A:9-3-9-17
WALLS AND WINDOWS WASHED
 FLOORS DAXED
 HERMAN DAVIS
 EL 8-7762 A:7-9tf
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 Best Materials — Sensible Prices
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 HI 7-5925 (mytime)
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 EXPERT ALTERATIONS, also coats, suits & dresses made. EL 9-3931
MISCELLANEOUS
 TAKE soil away the Blue Lustre way from carpets and upholstery. Rent electric shampoer \$1. Arnold's Hardware. E:9-10

CLASSIFIED ADS

FOR RENT
 1 BDRM. unfurn. house in Canyon. \$75. Water, trash pd. (eves. & weekends). EL 5-8778. D:9-10tf
FOR RENT
 \$40 FURN. Apart. 1 rm. shower, kitchenette, near stores, trans. Lady. 685-8450 D:5-7tf
FOR RENT
 3 BACHELOR APARTMENTS
 Walking distance to shops
 Partly Furn.
 \$50
 HI 6-7869
 LGE. storage garage 18x38 for rent. Near Lima and Montecito. SY 4-6897 D:9-10-9-17
 UNFURN. sm. 2 bedroom house. Water, trash paid. \$78. (Call eves, weekends). EL 5-8778. D:9-10tf
 3 ROOM, nice district, gas-water paid. \$65. 355-6731 D:9-10tf
TOWNHOUSE EL 5-3678
NO STAIRS
 \$110. 2-bdrm. unfurnished Apartment
 Carpeted — Stove Refrigerator
 Quiet — Sunny — Pvt. Patio
WISTARIA
 420 W. SIERRA MADRE BLVD.
 EL 5-8461
 SY 6-2689
 SMALL 1 bdrm. furn. house in Canyon. Water, trash pd. \$70. EL 5-8778 (eves. & weekends). D:9-10tf
 UNFURN. apt. child welcome. 2 bdrm., heated pool, play yd., patio, blt-ins. \$130. 75 Esperanza. 355-0728. D:9-10
 Montecito Apts.
 Only 1 left — furn. 2 bdrm. Air cond., drapes, carpets, private patios, plenty closets and parking.
 355-8794
 or drop by
 283 W. MONTECITO APT. A
 CHARMING older 2 bdrm. & conv. den, patio. On the Blvd. Close to mtkts. & bus. \$150. Mo. SY 58-0-58 D:9-10
 FURN. bachelor apt. Water, gas, trash pd. \$45 in canyon. Call eves. or weekends. EL 5-8778. D:9-10tf
 2 Bdrm. Apt.
 Unfurn. Has range, refrig. Air cond. Free Cable T.V. \$100 mo. 250 N. Mountain Tr. 355-0111
 UNFURN. duplex, 1 bdrm., den, stove furn., carpets. 355-2771, if no answer 355-6896. D:6-10tf
 FURNISHED bachelor apt. just redecorated. 355-2771, if no answer 355-6896. D:9-10tf
Office Space
 Attractive, air conditioned
 Rent from 45 to \$65
 Good location
 EL 5-7191 EL 5-1545
Deluxe Lower 2 Bdrm. Apt.
 Carpets, drapes, blt-ins. A.C., Soundproofed. Quiet. Large lovely gardens, patio. Close to shops and trans. Adults.
 439 W. Mariposa
 EL 5-7060 EL 5-6942
HOUSE PAINTING
 INTERIOR & EXTERIOR
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 (Call evenings)
 RELIABLE lady desires babysitting evening & Own trans. 355-0089 A:2-6tf
YARD WORK
 Clean yards — trimming Hauling (sm. loads)
 355-6958
PROFESSIONAL HOUSE CLEANING
 rugs & uphol. shampooed windows & walls washed Rates this month
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EXP. RELIABLE MAN
 will Clean Walls, Windows & Floors — Residential or commercial bldg. Free Estimate 358-0649 A:4-9tf
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YARD CLEAN-UP
 Rubbish Hauling Tree Work Free Estimate
 LOUIE OSTI Anytime EL 5-4379
CARPENTER
 Cabinet Remodel Work Call 355-7311 A:3-12tf

Had Enough?
 Seen all the "cell blocks" built around noisy swim pools? The ones with the tissue paper walls... Buildings constructed of cheap, inferior material just to last through escrow? Well, taste the luxury of living in a real quality building designed to give every apartment the utmost in privacy and the ultimate in comfort. The Sierra Madre Townhouse. Just a few 1 & 2-bedrm. units avail. Featuring real structural soundproofing. Rich nylon carpet, thermador Gold Medallion kitchens, private patios. All this is yours at \$125 to \$145 Mo. Come see this award-winning building at the corner of N. Mt. Trail & E. Highland (1 blk. east & 1 blk. north from downtown Sierra Madre). Call SY 58-0-58 or EL 5-3678. (You'll be glad you did).
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 Carpeted — Stove Refrigerator
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 RELIABLE lady desires babysitting evening & Own trans. 355-0089 A:2-6tf
YARD WORK
 Clean yards — trimming Hauling (sm. loads)
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 Cabinet Remodel Work Call 355-7311 A:3-12tf

PRECISION IS THE WATCH-WORD
 that must be observed with care and the know-how born of experience. True professional men are Certified Master Watchmakers of the American Watchmakers Institute. There is one in town —

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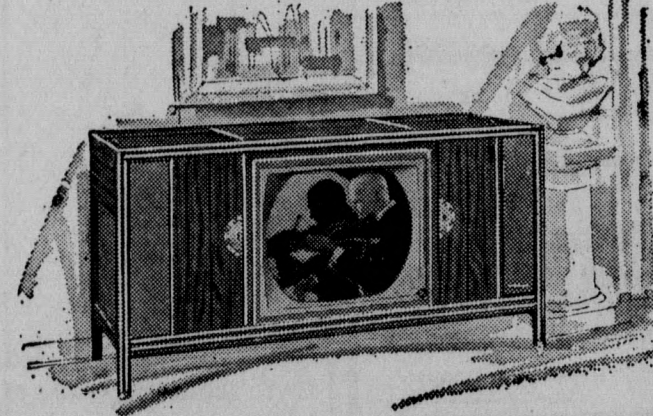
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 The Far Eastern Contemporary 21 model 1-U546 in Walnut finish, one of many fine furniture styles. \$835 in Ebony.

The most spectacular program realism you've ever experienced—you must see and hear it to appreciate it! Yet, it costs you less than most ordinary tube sets today. And, Magnavox Color TV is so dependable, service is guaranteed 90 days—all tubes and parts 1 year.

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 Our Selection of FABULOUS SWEATERS
 100% WOOL SHAKERS OR MOHAIR BLENDS
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 Luscious styles and fabrics.
 Nationally Advertised
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 PRICED FROM 8.98 to 14.98
 100% WOOL AND DOUBLE KNITS
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 Now \$5.99 to \$6.99
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 NEWEST FALL COLORS AND STYLES
 100% WOOL or COTTON & DACRON SOLIDS or PLAINS
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 1000 to Choose from
 to coordinate with your skirts or jumpers. Cottons, dacrons, arnells and rayons.
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 CAR COATS
 Durable Water Repellent Corduroy Reversible
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 SUPER SPECIALS for BACK TO SCHOOL
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 Long Sleeves to tie in with your Skirts and Jumpers
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 Reg. \$2.98 to \$3.98 2 for \$5.00
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 Reg. \$5.98 — NOW \$3.99
 HELINCA STRETCH
 Reg. \$8.98 to \$12.98 — NOW \$5.99
 Leather Like Bags SPECIAL \$2.98
 OPEN MON. & FRI. NITES
 Charge It With Your BankAmericard
 410 S. Myrtle, Monrovia

Dear Editor:
Enclosed is a bank money order to keep the Sierra Madre News coming for another year. I have read it since February, 1923. WE CAN'T DO WITHOUT IT after 41 years.
It often comes about noon on Saturday and some times several days on the road — and once in a while it IS LOST.
Kindest greetings to all

Letters To The Editor Show Deep Concern

my friends.
—MRS. GEO. W. SMITH

Dear Editor:
The recent increase in Sierra Madre's assessed valuation has evoked a strong protest from elector and elected alike. Rarely do we find such unanimity of action on the part of our pub-

lic and officials. Perhaps, in the final analysis, each of us realizes he is a taxpayer. While I believe this protest to be futile, I believe it can solidify our community in its position and approach to future expenditures at all levels of government. Especially concerning expenditures which are capricious

and evidencing a "public-be-damned" attitude. Apropos of this is the County Fire Department's determination to purchase privately held, taxable property at the intersection of Grand View Avenue and Stone House Road, in the heart of one of Sierra Madre's finer residential areas.

Not only will the purchase deny the County and Sierra Madre valuable improved property for tax base purposes in the future, it also expends funds unnecessarily. The City of Sierra Madre may and will deed suitable land from its settling basin area two blocks from the proposed location

and at no cost. If our city officials and county supervisors are sincere in their public statements of governmental economy, let them make their stand on this property now.
—EARL H. SCHATTEBERG

Dear Editor:
Good! No more confusion about the Rufford Act! Mr. Lee Ellerbrock explains it all! All one has to do is to read his column VENT by "Van Dyke" . . . Take a little time to THINK . . . and VOTE YES on 14! I've read the Rufford Act and all available material, pro and con;

and, backed by 40 years experience as a landlady, had decided to VOTE YES on 14. Had I been in doubt, his column would have convinced me once and for all that the RUFFORD ACT is dangerous. Could it be he really meant to convince people to vote YES on 14? You know, applying that

funny reverse psychology many people try to use these days?
With a final refrain . . . YES on 14.
—OCTAVIA Z. NEELE.

Use the Classified Ads Turn unwanted items into CASH —
Attend the Church of your choice this Sunday

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Starts September 27, 1964 — You receive . . .
BOWLING — BREAKFAST — BOWLING BLOUSE
BOWLING SHIRT — WEEKLY TROPIES — SEASON WINNERS
AND A BOWLING BANQUET

Your Fee Only \$2.99

NOW ACCEPTING WINTER LEAGUE RESERVATIONS

BOWL 3 GET 1 FREE WEEKDAYS and SATURDAYS TILL 6:00 AND AFTER 1 A.M.

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Editorially Speaking!...

Your newspaper fights for you and for the right to know. It attempts to secure the best for the communities of which it is a vital part. Many hours are spent each week in serving you. Your newspaper is proud to foster those things which are of immeasurable importance to each of us.

Human Rights Versus Property Rights

It is certainly time to call the hand of the Rumford Forced Housing Act apologists, from Governor Brown down to the sneak thieves who steal and destroy bumper stickers, on the issue of human rights versus property rights. All we need to do in this matter is pause for a moment of thinking, then answer this question: What is a human right except a right to own property?

Does property own property? Does property own humans? Who owns property except humans? Can anyone challenge this statement: The most cherished human right that we enjoy, protected by our bill of rights and our Constitution is the right to own property, own it as we choose and sell it as we choose, under any circumstances and condition, to anyone whom we choose.

Those who would destroy this right—have in fact destroyed it—and stop at nothing in deceit and deception to protect the act that has stolen such right, would have us all believe that to own property is not a human right. If not, what right is it? Do the four-footed animals own property?

Returning to human consideration, the only human beings we can think of who do not own property and have no right to own property are Communists or slaves. Does Governor Brown envision such a place for us that he would deprive us of owning property, owning it as we choose? If so, where is our liberty? If this right is to be kept from us, what right must we next surrender? Is the right to buy a property, without regard to the welfare of others, more human than the right to own and sell it as we choose?

Let's stop this nonsense about trying to distinguish between human and property rights and restore to the citizens of California, while we can, the most cherished right we ever enjoyed—the unchallenged right to have and to hold our homes—our real property—to hold it as we choose and sell, rent or lease it as we choose. This objective can have but one answer: VOTE YES on Proposition 14 in order that the Rumford Forced Housing Act may be repealed and property rights again restored to the citizens of California who must indeed be classified as human beings.

Diagnosis: Healthy

One of the periodic diagnoses of California's economic health is the annual tax assessment of the state's privately owned utilities. In setting the 197 utilities' assessment at a total of more than \$4.4 billion this year, the State Board of Equalization upped the ante 2.16 per cent over last year; an increase not too surprising in a fast growing state, and an indication of economic virility.

Top assessment, as usual, went to Pacific Telephone and Telegraph Company, at \$1.3 billion, a \$43 million increase over 1963. Second largest taxpayer in the state continues to be Pacific Gas and Electric Company, with a \$13.6 million increase to \$1.2 billion.

These assessments are indicative of the crucial role the utilities play in this state's growth; the tremendous investments that must be made in order to provide our economy with the life blood it needs; and the rich source of state revenues which such privately owned companies provide. The investments in turn reflect the state's needs, and they also reflect individual investor's confidence in the state's operations.

That is why the unprecedented retroactive rebate order recently leveled at Pacific Telephone by the State Public Utilities Commission was so universally deplored. Including Commission dissenters William Bennett and Peter Mitchell, the people recognized that the Commission's reversal of its own rate decisions and its order for rebate was a dangerous distortion of regulatory power; a damaging blow to California's attractiveness as a good place in which to set up business.

This Is Poverty?

President Johnson's war on poverty is a gold mine of ironies. For example, prime target in the offensive is Appalachia, that mountainous stretch along the eastern part of the country long depicted as the spawning ground of malnutrition and destitution. However, when California farmers — seeking to kill two birds with one stone — tried to hire unemployed West Virginians to replace the soon-to-be-banned braceros they were told none were available. West Virginia, it seems, also has to resort to importing agricultural help — from the West Indies.

Now comes a greater irony. According to our esteemed contemporary, the San Rafael Independent-Journal, the Marin County welfare director has applied for federal anti-poverty funds. MARIN County? It only has the highest per capita income in the state. If Marin is a pocket of poverty we know a lot of people who'd like to get their hands into it.

Let's Be Brief . . .

While there has been virtually no public comment on the point, observers on the diplomatic front hold that the recent Turkish air assault on Cyprus could never have taken place without some advance intelligence reports to the U.S. Government.

Sierra Madre News

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A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1960, under Act of Congress of March 3rd, 1879.

R. Robert Evans } Editors and Publishers
Peggy L. Evans }
Dr. Henry V. Witty }
Jody Beavers }
Freddie Schweppe }
George Maurer }

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News.
Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
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FREEDOM

At Any Price

By H. V. Witty

An "Ad Hoc Committee on the Triple Revolution" has recently presented its report to President Johnson. The Committee numbers among its members such left wingers as Dr. Linus Pauling, leading economist Robert Heilbroner and Gunnar Myrdal, and a vice president of the Ford Foundation's "Fund for the Republic." These men are not just mere leftists — they are famous and influential Socialists!

What did this "Ad Hoc Committee on the Triple Revolution" propose in its report to the president? It actually recommended that the government pay to all Americans what it calls "an adequate income" whether they work or not. Every adult person should be able to claim "an adequate income as a matter of right." As one writer aptly describes it: "Here, out in the open for all to see, is socialism in its naked essence, so often hidden by slogans and catch words and cleverly twisted thinking and arguments. Here is socialism stating its fundamental moral — or immoral — principle: the unearned as a matter of right."

According to this theory the lazy do-nothing has the same claim to the standard of living as the industrious individual who puts forth an honest hard effort.

Think or it — a government based upon the theory of the unearned right. If one man has a right to what he has not earned, then the next man has no right to what he has earned. It clearly follows that a false right, such as a claim to unearned income, can be used to destroy all real rights. A man's real rights are rights to his own life, liberty, and property. When the false right to unearned income is set alongside these, it is the real rights which must give way; liberty and property of those who have earned must be sacrificed to the upkeep of those who have not earned.

What the egg-head socialists fail to get through their thin shelled skulls is that you cannot have goods and money to distribute unless you first have people who find it to their advantage to produce those goods and make that money. Production must be developed by human minds for a human purpose and bring about human rewards. As has been often stated: "It cannot be turned on and off by government decree or milked by government taxes, direct or disguised, until the well runs dry."

Socialists do not realize that the basic means of production is the individual human mind, and individual human productive and creative effort. Under every bureaucratic program, the socialists must seize control of the individual — assert total power to dispose of the fruits of his thought and labor, and punishment.

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OUT OF THE COBWEBS

10 Years Ago
Sept. 2, 1954

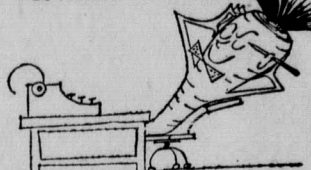
Chamber of Commerce has been looking for an appropriate slogan for Sierra Madre. Roberts is using one in their ad that is most appropriate, reports the reporter of "Around the Square." "Large enough to serve you — small enough to know you."

Mayor Charles Louk has designated the week of September 2 to 9 as Registration Week in Sierra Madre, to encourage the 100 per cent registration of Sierra Madre's eligible voters. "This great nation of ours is a democracy, since a democracy is dependent on its citizens expressing himself in the voting booth — let's get out and protect and exercise this privilege."

20 Years Ago
September 7, 1944

Water pressure is very low in some sections of the city. Without the services of the pumper the firemen would not be able to play water at any great distance from the end of the hose. Another faulty condition is old pipes underground that are weakened from age. These pipes can not stand the powerful pumping of the fire truck's pumps. The city of Sierra Madre needs a pumper type fire truck!

CARROT TOP



Ripple puts me away in a pine box... you, you and you are entitled to your thinking, and the Sierra Madre News is certainly the place that will print your opinion, maybe answer it also... letters to the editor is about all most people have time to do, but Van Dyke, we welcome you to the fold. It is our only hope that you do have a "tough skin" and that you will do as you say... just fun, a little wrist slapping... but mad, oh no... only dogs get mad, which eliminates both of us, I'd say.

Remember one thing, I do have the advantage over you, and that's because I am paying the mortgage on this sheet... My advantage is that I get to read your trash, and maybe answer it before you ever have an opportunity to gaze upon my great contributions to the literary world... but anyway, you have made the challenge, I have accepted, and away we go, and I do hope this little caper does not end come November 3rd.

I do very little arguing in my column about politics, "Carrot Top" is a "fun column." Your answer to the initiative will be found in the editorial column, but do not worry, I will entertain you and your "liberal" friends, and I do hope that they will see fit to pay for this entertainment by placing either a dime, two nickels or ten pennies when they feel the urge to partake of some good reading material.

Fire away, Lee. I'm off the first tee and you don't even have to holler "fore" I see you, and feel you coming. It's a character such as you that I am looking forward to sticking around for a while, I do hope, I hope, I hope... yumm.

Police to arrest youngsters caught with slingshots in order to stop the miniature epidemic of juvenile misdemeanor.

County Fair to be sponsored by local Eastern Star at the Masonic Temple.

Tax rate for all purposes here is \$5.65 on every \$100 of assessed valuation.

The newer bigger Ford V-8 will accommodate 5 six-footers and plenty of room for all, price — \$505 and up F.O.B. Detroit.

From the Old, Old Files

Sept. 1, 1924

Canvass to be made next week in fight on citrus pests of our local groves, the ones to be singled out are the small growers who have one to a dozen trees who are not eligible for the full scale fumigating that commercial growers have.

A new diversion for Sierra Madreans the "Community Sing" is being met with great enthusiasm. The tickets are \$10 per season and can be paid in two installments.

Mrs. F. H. Hartman and Mrs. Rudolph Hartman were hostesses last week at a miscellaneous shower in honor of a close friend who plans her marriage in September. The affair was held at F. H. Hartman's home and a score of friends were present.

50 Years Ago
September 4, 1914

T. M. Webster of Sierra Madre landed the contract for the erection of the additional buildings in the public school grounds. The new buildings were a domestic science building and kindergarten building.

Sept. 15 Meeting
Of Delta Gammars

Pasadena Alumnae of Delta Gamma will meet at the home of Mrs. Howard Watson, 1855 Midwick Dr., Altadena, on Tuesday, Sept. 15, at 6:30 p.m.

The feature will be a barbeque supper meeting, according to Mrs. Donald L. Butler.

Aug. 23 was a wonderful day for Mr. and Mrs. John Garcia. A baby boy was born to them at the St. Luke Hospital. They live at 397 S. Sierra Madre in Pasadena.

Assumption Women's Council Resumes Meeting

Mrs. Howard D. Lane, president of the Los Angeles Archdiocesan Council of Catholic Women, was the guest speaker at the first meeting of the Women's Council of the Assumption of the Blessed Virgin Mary Church, Thursday, September 10, at 8 p.m. in the parish hall. Mrs. Darrell A. Wright, president, presided.

Other officers for the 1964-65 year include Mrs. Joseph A. Bearce, first vice-president; Mrs. Lawrence Elfelt, second vice president; Mrs. James Joy, third vice president; Mrs. J. Robert Sullivan, secretary, and Mrs. Edward R. Elko, treasurer.

Other members of the board with specific parish duties are Mrs. Dom Gregorio and Mrs. E. P. Maurin, ways and means; Mrs. Robert Kealey, and Mrs. T. S. Markov, hospitality; Mrs. James J. Fay, membership; Mrs. Eugene Moscarel, telephone; Mrs. John A. Mazzacano, press; Mrs. Helen S. Davis, welfare; Mrs. M. Kirwan, program; Mrs. Richard S. Hahn, confraternity; Mrs. J. Howard Courtney, deanery; and Mrs. J. A. Conway, parliamentarian.

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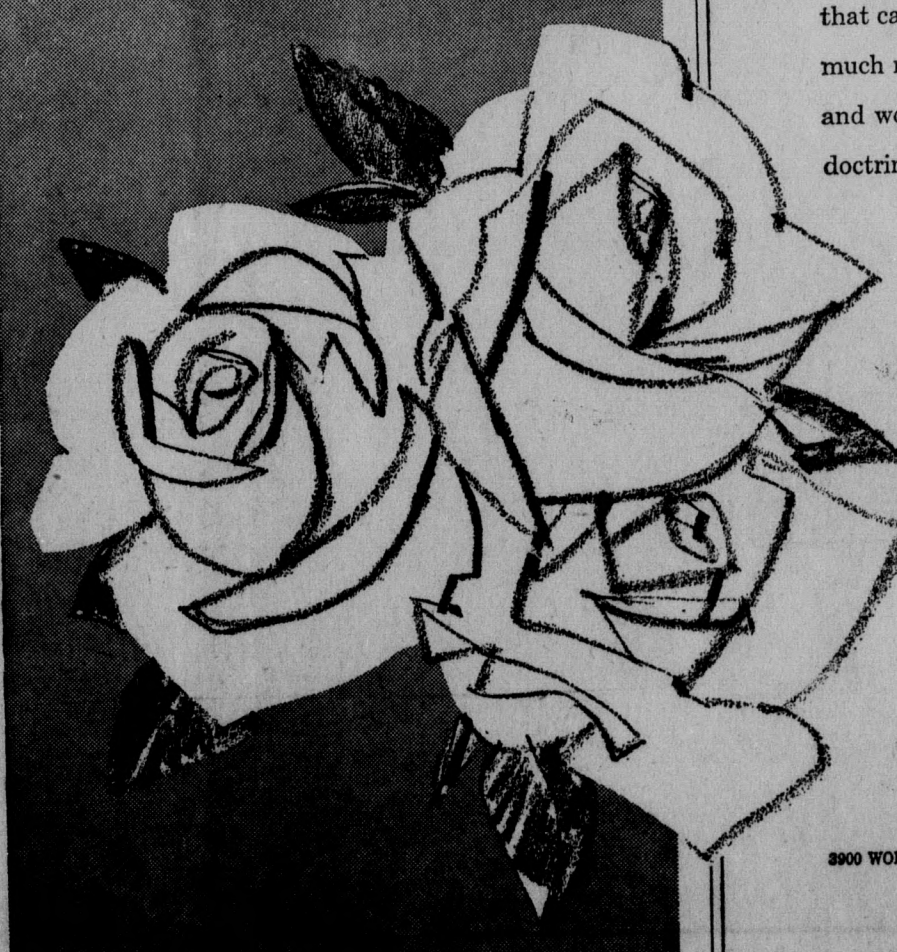
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ROSE
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The telephone company that serves this community is now a member of the General System.

We are happy to have them as part of the family.

It is our belief that this consolidation will result in new efficiencies and still better communication services in the future.

To the employees who are also joining us, a welcome, too. These people will continue to serve you as dedicated telephone

people. There's one difference. They're now backed by the resources of the General System, with telephone operating companies serving 6,000 communities in areas of 33 states.

In a growing community such as yours, good residential and business communications benefit everyone. With this in mind, we shall be eager to provide you with the very best communications at the lowest possible cost.

GENERAL TELEPHONE



Bethany

Dr. Clarence Roddy of Fuller Seminary begins as interim pastor at Bethany Church of Sierra Madre this Sunday, Sept. 13, at the 11 a.m. worship hour. He will also speak on Sunday evening at 7 o'clock.

Dr. Roddy is professor of homiletics at Fuller Seminary in Pasadena, having taught in that position for 13 years. Prior to that he held pastorates in Maine and New York and taught in Eastern Baptist Seminary in Philadelphia. He is the author of three books and numerous contributions to periodicals. His ministry has carried him throughout Canada. In 1959 he studied in Europe and in 1961 he made a trip around the world in the interests of the seminary in contacting Fuller graduates and surveying world missions. He received his Doctor of Philosophy degree from New York University.

He will preach at both Sunday services during the absence of Dr. Robert Schaper, pastor of the church who is on a world trip. He will return near the first of November.

At the Sunday evening service the church will honor

Church Notes

or the youth who will be returning to college. Other features of special youth interest will be presented at that service.

The Chancel Choir will make its first appearance of the new season at the morning worship hour. Mr. Doug Coe, member of the church and instructor in music at La Canada High School, will direct the choir in the absence of Mrs. Schaper, church music director who is with her husband on his world trip. All four choirs of the church began rehearsing this week.

Bethany Church, an independent, evangelical church, is located at the corner of Baldwin and Montecito in Sierra Madre. A cordial welcome awaits the public at all services of the church.

Rev. Armin Hesse Returns To Parish, Sept. 13

Returning to the parish after a three-week vacation, the Rev. Armin Hesse will speak on "That Extra Try" in the 8:45 and 10:30 Sunday morning worship services at Faith Lutheran Church, 845 Hastings Ranch Drive.

Holy Communion will be celebrated in the 10:30 service. The reader of the Scripture lessons in the 8:45 service will be David Brennan, a senior at Arcadia High School.

In the 9:35 session of the Adult Bible Class, Dr. Walter A. Schroeder will introduce the fall-term study on the Book of Revelation.

Beginning at 10:30 on Thursday morning, the Lutheran Women's Missionary League will conduct its Day of the Month program of varied services and activities. The new officers will be installed.

On Saturday and Sunday, nine members of the Sunday school teaching staff will accompany superintendents Norman Miller and Merwyn Fair to the Southern California District Sunday school convention, to be held at the Disneyland Hotel in Anaheim.

Dr. Barnhart's Sermon Topic, Lord's Prayer

"Thy Kingdom Come, Thy Will Be Done In Earth, As It Is In Heaven," is the sermon topic of Dr. Ethel Barnhart at both the 9 and 11 a.m. worship services, Sunday, Sept. 13, at the Santa Anita Church, 226 W. Colorado Boulevard, Arcadia. This is the second of a September series of sermons on the interpretation of the Lord's Prayer. The 9 a.m. service is a Family Worship service at which the children worship with their parents 15 minutes before going to the Junior Church for instruction in graded classes. The public is invited. Child care is provided at both services.

High school and college age youth meet at 7 p.m. Sunday evening under the direction of Mr. and Mrs. C. A. Leach, Jr.

Weekday public activities include a healing meeting held Tuesday evening at 8 o'clock. From 10:30 a.m. to noon Thursday morning, September 10, Mrs. Anita Dozier and Dr. Ethel Barnhart will conduct a Bible Class and Workshop in Better Living.

"Call day or night for prayer — HI 7-6162," reminds Dr. Barnhart.

Library Resumes Winter Hours

The Sierra Madre Public Library, 440 W. Sierra Madre Blvd., will return to its regular hours on Sept. 21, when the Children's Library will again remain open on Mondays and Tuesdays until summer. The hours are:

Monday—1:00-9:00.
Tuesday—1:00-9:00.
Wednesday—10:00-9:00.
Thursday—1:00-9:00.
Friday—1:00-6:00.
Saturday—10:00-6:00.

The Children's Library closes at 6:00 o'clock except on Mondays and Tuesdays.

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LUTHERAN
CHURCH
La Tierra and
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Sunday School
9:15 A.M.
Worship Service
10:30 A.M.
(Nursery
Provided)
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'Substance' Bible Lesson Theme Sept. 13

The life of Abraham will be reviewed next Sunday at Christian Science churches to show how "faith is the substance of things hoped for, the evidence of things not seen" (Heb. 11).

The subject of the Bible Lesson is "Substance," and the Golden Text is from Galatians 3: "They which be of faith are blessed with faithful Abraham."

Selections from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include a description of Abraham as an example of "Fidelity; faith in the divine Life and in the eternal Principle of being. This patriarch illustrated the purpose of Love to create trust in good, and showed the life-preserving power of spiritual understanding" (p. 579).

Check those tires NOW and make sure they are in safe freeway condition.

Chamber Protests Taxation To City

millions citizens who signed the Initiative petition to create the Rumford Act, and all other such workers for freedom, are guilty of hatred and bigotry, has and does actually incite and encourage violence and spread of fear in his brazen attempt to protect the Rumford Act and bully the people of the state into voting against Proposition 14.

THEREFORE, BE IT RESOLVED that we deem it to be in the vital interest of the people of the State of California, in the protection of their constitutional rights and liberty, that the Rumford Act and all laws of similar character should be repealed and property rights should again be restored to the people of the state, and

THEREFORE, BE IT RESOLVED that we urge the voters of the state to work for and to vote YES on Proposition 14 that said property rights and our constitutional liberty should again be restored to Californians.

Did You See

\$65,000. You did see a lion! As part of the commercial, there was a large lion sitting in the back seat of the new convertible car. Weighing 600 pounds, he spent the day lazing in the ivy under the pepper tree on the Kersting triangle; that is, while he wasn't working. The lion was rented, coming from Jungland. He was a rare animal in that the mane was a dark brown, rather than a chestnut color, and he was extremely tame. The trainer is Stewart Raffill. The lion has been in captivity all seven years of his life; and should live about 13 more. All of the excitement has calmed down now that the large truck carrying equipment, the camera truck, new car, two buses filled with actors, sightseers and the big lion have gone home. Sierra Madre has returned to its quiet bustle which is characteristic of our town.



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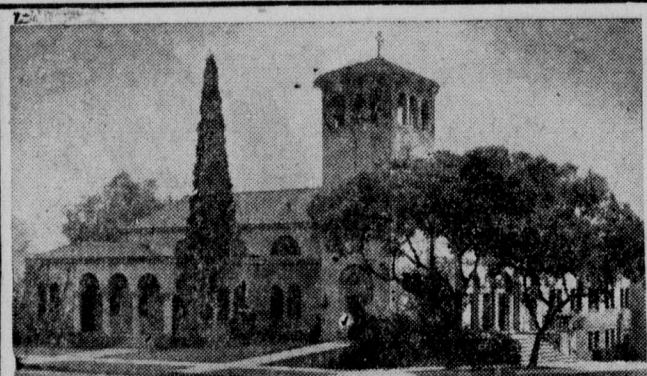
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8:45 & 10:30 — SUNDAY WORSHIP SERVICES
Sermon by Pastor: "That Extra Try."
Holy Communion in the 10:30 Service
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"

"A Hierarchy of Saints"

Rev. George Lindsay

Morning Worship and Church School: 10 o'clock

Family Vacation Church School: 6:30 P.M.

"The Church of the Lighted Cross"

TRINITY
PRESBYTERIAN CHURCH

Sierra Madre Blvd. and
Hastings Ranch Drive

Rev. Donald H. Ostrander, Pastor



SUNDAY, SEPT. 13
"HOW SHOULD WE WORSHIP"

CHURCH SCHOOL & WORSHIP 10 A.M.
YOUTH FELLOWSHIP — JR. & SR. HI — 7 P.M.

Santa Anita Church of Religious Science

226 W. Colorado Blvd., Arcadia HI 6-8206

Sunday, September 13 — 9 and 11 A.M.

"THY KINGDOM COME, THY WILL BE DONE
IN EARTH, AS IT IS IN HEAVEN"

SANTA ANITA CHURCH DAY SCHOOL —
Non-denominational 1964-65 school year —
Kindergarten through sixth grade.
Meeting all the requirements of the State of Calif.

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 a.m.—The Living Christ Series
30 Minute Color Film
11 a.m.—Dr. Clarence Roddy
Fuller Seminary
6:00 p.m.—Christian Endeavor
7:00 p.m.—Dr. Clarence Roddy

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 ... 9:30 A.M.
Wednesday Testimonial Meetings ... 8:00 P.M.
"Substance"

READING ROOM, 22 N. BALDWIN AVE.
Saturday ... 10-5 P.M.
Daily Except Sundays and Holidays ... 12-5 P.M.

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
Rev. James H. Miller, Curate

SUNDAYS
7:30 a.m.—Holy Eucharist
8:20 a.m.—Morning Prayer
9:30 a.m.—Sung Eucharist and Sermon.
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist Wednesday at 9:00 a.m.



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CAMPBELL'S SOUPS
7 MEAT BASE (23 VARIETIES) 10-OZ. CANS \$1.00
TOMATO 10% OZ. CAN 9¢

BEECH-NUT STRAINED BABY FOOD
3 4% OZ. GLASS JARS 25¢

NIBLETS WHOLE KERNEL CORN
2 12-OZ. CANS 29¢

SUNSWET EXTRA LARGE PRUNES
2 LB. PKG. 59¢

RALPHS CREAMY OR CRUNCHY PEANUT BUTTER
16-OZ. JAR 35¢

ALL STAR PINEAPPLE JUICE
4 4% OZ. CANS \$1.00

HUNT'S STEWED TOMATOES
2 14% OZ. CANS 27¢

RALPHS STRAWBERRY PRESERVES
3 20-OZ. JARS \$1.00

LUNCHEON MEAT 12-OZ. CAN
HORMEL SPAM 39¢

FARMER JOHN FULLY COOKED HAMS
33¢

ROUND STEAK
69¢

ROLLED BEEF ROTISSERIE
98¢

HALIBUT
69¢

GRAPES
2 19¢

ORANGE JUICE
5 6-OZ. CANS \$1.00

VETS' DOG FOOD
16 16-OZ. CANS \$1.00

ICE
39¢

MILK
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WONG'S FROZEN CHINESE FOOD
39¢

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3 HOLE, MEDIUM RULES COMPOSITION BOOKS SAVE 41¢ EACH 59¢

LAST CALL FOR STONEWARE!
All Stoneware Will Be Removed from Sale Sept. 13—Complete Your Set Now!

LAKE COUNTY BARTLETT PEARS
2 25¢

FRESH HAWAIIAN PINEAPPLE
2 29¢

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9¢

LUER EXTRA MILD ALL MEAT FRANKS
1-LB. PKG. 39¢

AGED CHEDDAR OR NATURAL SWISS CHUNK CHEESE
69¢

DANOLA SLICED COOKED DANISH HAM
59¢

RALPHS BEEF OR CHEESE ENCHILADAS
29¢

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RATH'S SLICED LUNCH MEATS
6 VARIETIES
6-Oz. Pkg. **4¹/₂ \$** FOR **1⁰⁰**

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SHARP — MEDIUM
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Fruits & Vegetables

Lge. crisp stalk CELERY 19[¢] ea	Firm, thick-meat BELL PEPPERS 15[¢] lb
Extra fancy, Kentucky wonder GREEN BEANS 19[¢] lb	Firm ripe, Juicy BARLETT PEARS 2¹/₂ \$ 29 [¢] lbs.

Scott -- 60 Ct.
FAMILY NAPKINS
HANKIES **2¹/₂ \$** FOR **25[¢]**

Sugar and Lemon
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NESTEA MIX **2¹/₂ \$** FOR **25[¢]**

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PEANUT BUTTER
LB. JAR **39[¢]**

THIS WEEK

Liquid Bleach
CLOROX GAL. **59[¢]**

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Lunch Boxes -- Thermos
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Pens -- Pencils -- Erasers
Etc.



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U. S. D. A. CHOICE -- BONELESS -- TENDER

TOP ROUND STEAK **95[¢]** lb

Boneless
**RUMP
ROAST** **89[¢]** lb

Sugar Cured Wilson's
**CERTIFIED
SLICED BACON** **53[¢]** lb

Swiss Steak BONELESS — TENDER **79[¢]** lb

Boneless
**SIRLOIN TIP
ROAST** **93[¢]** lb

Lean -- Tender -- Boneless
**STEW
BEEF** **79[¢]** lb

EASTERN -- LEAN
SPARE RIBS **49[¢]** lb

FRESH -- LEAN
**GROUND
ROUND** **79[¢]** lb

RATH -- BONELESS
**DAINTY
PORK
SHOULDER BUTT** **69[¢]** lb

Maxwell House
COFFEE **69[¢]** lb

Glorietta 46-OZ. CAN
Tomato Juice **29[¢]**

Case-Swayne 15 1/2-OZ. CAN
Western Style Beans **9¹/₂ \$** FOR **1⁰⁰**

Hunt's 8-OZ. CAN
Tomato Sauce **12¹/₂ \$** FOR **1⁰⁰**

Poly - unsaturated
Wesson Oil LG. SIZE **31[¢]**

Sunshine LB. BAG
APPLE SAUCE COOKIES **39[¢]**

SPECIAL

Treesweet
ORANGE JUICE

6-OZ. CAN **4¹/₂ \$** FOR **1⁰⁰**

THIS WEEK

FROZEN FOOD SALE!



CUT CORN **6¹/₂ \$** FOR **1⁰⁰**
CHOPPED BROCCOLI **5¹/₂ \$** FOR **89[¢]**

Wong's Chicken or Pork
**CHOP
SUEY** 14-OZ. PKG. **39[¢]**

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53 NORTH BALDWIN
Open 10 A.M. to 6 P.M.

The two are just two minutes apart

P.S.: Look for the "Clothes Tree" sign in the window

Come Sept. 12 to The Carnival!

For weeks, teenagers of the Sierra Madre Villa area have been working on a carnival to delight the youngsters of the area. They have prepared all sorts of games and acts to appeal to each and every child. There will be games such as Dart Balloons, Penny Toss, Bean Bag Toss, Wishing Well, Ring Toss, Darts and Plate Throw (thanks to some of the gen-

erous neighbors), and for the circus acts they are planning a music act, which features a local surf band, juggling and balancing act, a magic act, a dog act, and many more surprises too numerous to mention.

They have prizes galore, as well as refreshments.

They are putting on the show with but one thought in mind and that is to pay tribute to a friend. They want to contribute all of their earnings to the Robin Hardison Memorial Fund at the Children's Hospital of Los Angeles.

They are inviting all local youngsters as well as those in the surrounding areas. It will be an event no child will want to miss.

Bring the kids and let them live it up!

The place: Sierra Madre Villa at Trevan Road.

The time: Saturday, Sept. 12, from 10 a.m. to 5 p.m.

Patriot Books Has Annual Barbecue

The Patriot Book Shop is sponsoring its annual barbecue on Sept. 26 at 1040 Hampton Rd., Arcadia. Come at 2 and stay till 4 p.m.

Reed Benson will speak and for a donation of \$1.50 tickets may be obtained at the Patriot Book Shop, 223 S. First Ave., Arcadia. Come along and bring your friends.

Villa Views

By
Toni Maurin
SYcamore 7-9634

"School days—school days, dear old golden rule days"—and off they go again to learn their ABC's. Mothers the land over are beginning to wonder if they are really cracking up or is the house really as quiet as it seems.

The kids are sure that each foot is the bearer of ten toes as they squeak along in their new saddle shoes and "brand new" school clothes. Cheery voices of committee heads greet you on every other ring of the phone as the organization starts its great grinding wheels that will mesh together to form the new PTA, Council, or mothers' clubs throughout the land, as one mother put it when she was finally talked into taking a committee job, "I guess I can't keep on having babies for an excuse to keep me out of club work." Eventually the organizers get to everyone or make you feel so guilty you hesitate to stick your head out the door. Just remember, the next call may be for YOU.

Not me, I've already capitulated.

Seriously, this is society as we live it. We formed it this way and I guess we will just have to grin and bear it. Too soon our children are grown and away and the need for the mothers to work falls to the young. If it MUST be done, we may as well do it with a willing smile—CHEERS!

Some of the newcomers in the area include a couple of fine school teachers. First are the Robert Shetsingers who bought the former Chapman home at 1595 Old House Road.

They have three children who are already well known and popular in the area. Their eldest is Lynn, who will soon be 13 and a student at John Marshall, and the twins, David and Jimmy, just celebrated their 11th birthdays, and will be attending Eugene Field School.

Mr. Shetsinger is an insurance agent with the Pasadena branch of the New York Life Insurance Company. He is also quite a holder of real estate and apartments. They recently bought a quadruplex down San Clemente way.

In spite of all his business commitments, he still finds time to give generously of his time to civic functions. This year he is chairman of the Boys Work Committee at the YMCA, and is former chairman of the membership drive.

He also was on the board of the Don Benito Boy Scouts and former mayor of Hastings Ranch.

Mrs. Shetsinger (Josephine and "Jo" to her friends) is no less busy than her husband. In addition to making a lovely home for her family, she is a kindergarten teacher at Loma Alta School. The children are all pursuing their different interests. Lynn is studying on her guitar, Jimmy's interest lies in art and he is presently working on oil paintings, and David is the handy one with his hands. His present interest is in building and re-building go-carts.

Tuesday the twins celebrated their birthdays with a swimming and barbecue party. Jimmy's guests were John Pedro, Robby Jugan, Kent DuBois, Armando Alvarez and Bill Huse. David had Tani Poe, Dann Chisler, Ruth Levine, Gary Ginsberg and Gary Miner.

More newcomers to the Kinneloa Canyon area are Mr. and Mrs. John F. (Jack) McKenna Jr. and their three children. They bought a home at 1985 Kinneloa Drive.

Their children are Sally, who is almost 15 and a sophomore at Mayfield; Carol, who is in seventh grade at Assumption, and young John F. McKenna III, who, needless to say, has

captivated the entire family in the six months since his birth.

Mr. McKenna is an attorney in the firm of McKenna and Burns down in Los Angeles.

Mrs. McKenna (Nancy) also has been a school teacher until they had John. She has retired for the time being so she can enjoy the baby and so that they can decorate their new home.

Newcomers to the Old House Road are the Gerald Smiths, who just recently purchased the former Ira Lackey home at 1484 Old House Road.

The Smiths were originally from California but have for the past year been living in Miami, Fla., where Mr. Smith is associated with the H. J. Ross Associates.

They have three children. The eldest son, Mike, is 19 and attending the University of Florida in Gainesville. Next comes Candy, who celebrated her 17th birthday last week. She is going to be a senior at PHS and is quite an accomplished six-string guitar player.

Matter of fact, I understand she has three instruments. Eric, their 15-year-old son, is a sophomore at PHS and his instrument is a 12-string guitar. They both played with different combo groups when they lived in Florida.

A little news on the Hastings Ranch Nursery School Bridge Tournament:

I am told that you do not have to be associated with the nursery school in order to join one of their many tournaments. In fact, they welcome outsiders.

Their afternoon and night singles tournaments are being handled this year by Carol Tufeld and she may be reached at EL 5-9213.

The chairmanship for the night couples groups will be handled by Jane Tucker on Wynn Road and she may be reached at SY 1-1189.

If this year follows any of the previous years, anyone joining is bound to have a lot of fun and make many new friends.

Another PCCite is Barbara Harb. She lives at 655 S. Meadow in Pasadena. As a graduate of Pasadena High School, Barbara will study cosmetology her next two years at school.

Robert Meason has planned a business major with a math minor. For his first year at college he will attend Pasadena City College; from there he will transfer to the University of Southern California. Robert lives at 2050 Lilliano Drive.

Would You Like To Participate In S.M. Band?

Sierra Madre Band is playing at the Los Angeles County Fair on September 26. For those who are interested in participating in the band activities, don't hesitate, there are still vacancies in each section of the band. Anyone joining now will still have a chance to play at this memorable concert.

Rehearsals will be held at the Sierra Mesa School on N. Canon at 7:30 p.m. The band is rehearsing all year round now, so even a greater variety of music is to be learned in preparation for a bigger and better season next summer.

PTA Coffee To Be Held September 14

Mothers and teachers of Don Benito students will be greeted at a "Welcome Coffee" given by the PTA September 14, the opening day of the school.

Coffee and refreshments will be served in the school cafeteria starting at 8:30 a.m. Mrs. Edward Eley is chairman of the event, assisted by Mrs. Charles Up-ton.

Auxiliary To Entertain New Members

The members of the Pasadena group of the Women's Auxiliary to the Los Angeles County Medical Association will entertain their husbands and new members at a habachi party on Sunday evening, September 20, at 5:30 p.m. at the home of Dr. and Mrs. For-dyce Johnson.

Kangle, meaning "welcome" will be the password and everyone will be invited to participate in renewing acquaintances through the Oriental art which implies gracious hospitality.

Mrs. Homer Pheasant is chairman of the event. Assisting her will be Mrs. John P. Kieffer, Mrs. John J. Fortier, Mrs. Dennis S. Shillam, Mrs. Edwin M. Todd, Mrs. Robert Loranger, Mrs. William A. McPherson, and Mrs. Donald B. Freshwater.

Children should be seen and not hurt. Your life depends on the tires on your car.

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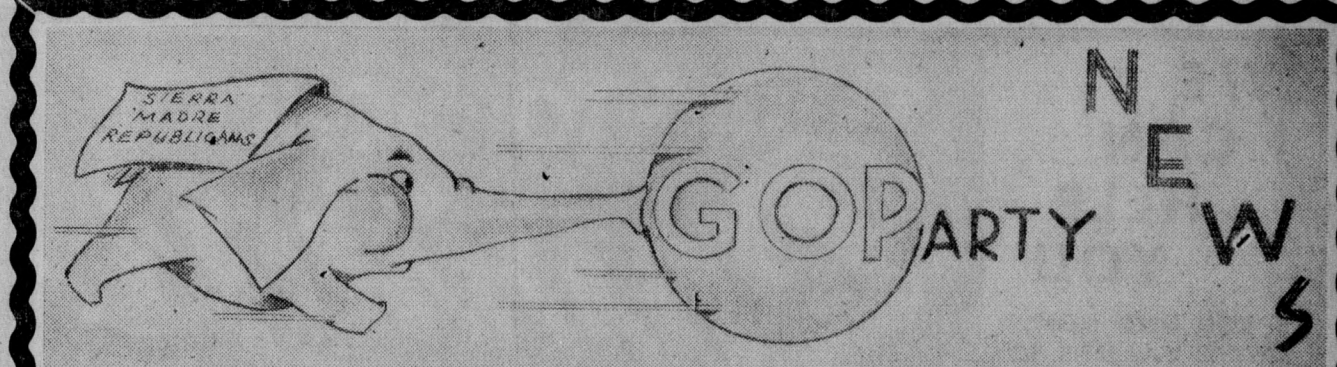
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Dynamic Republican Headquarters — Sierra Madre Nerve Center

SAC's midwestern Headquarters are deep underground, cost millions of dollars, have walls lined with two-way glass maps, and flashing lights to indicate vital data processed through their electronic brains.

SMR's 322 W. Sierra Madre Blvd. Headquarters are above ground, cost a lot of solid citizens' sweat, have rose-colored walls hung with the "maps" of voting precincts and of men like Barry Goldwater, William Miller, George Murphy, Glen Lipscomb and Hugh Flournoy. Ringing telephones and earnest voices tell the story of vital information given by its dedicated staff.

Both are dedicated to the defense and to the prosecution of American Liberties!

Both are motivated by a love and respect for country and fellow men!

Both are involved in a very great struggle!

How about it? Have you gone by to see them lately? Co-chiefs Rosa Cason or Martha Van De Verg will greet you. Teenagers David Cason, Phillip Van De Verg and John Howell alternate between painting or decorating jobs requiring agile young hands and serving their fellow teenagers who come in for campaign stickers and novelties. Too bad they aren't 21!

Always ready to serve citizens' needs or answer

questions are Mrs. Rose Jenkins, Al and Mrs. Fletcher, Sally Cruver, Peggy Cheadle, or Beatrice Brittain.

Evenings are as busy as days with "Blitz" squads, under the direction of Jim Winslow, going into the precincts to search out, and register "lost" Republicans. Bill and Jean Becker (Arcadia Young Republicans), Carl Cheadle, Nate Van De Verg and Phyllis Werden (S.M. Republicans) could use your help on this rescue job between now and the November election.

On Wednesday of this week Pat Ferber, Peggy Cheadle, Johanna Horne and Jean Key started the first of a series of 10 a.m. Bridge Klatches in the Headquarters patio. The ladies bring their own sandwich, but coffee and dessert are furnished—for a nominal donation. Of course, politics are discussed and the newest literature and campaign novelties examined.

Plans and decorations are being made for the gala Sept. 17th Open House. Mr. Goldwater has sent his personal regrets that he cannot be here. Mr. Flournoy has accepted and will attend.

Better just set the whole of next week aside for Republicans! Tuesday night, Sept. 15th, for the George Murphy rally at Pasadena High School, and Thursday evening, Sept. 17th for the Open House. Go. GOParty! Go GOP!

Las Companeras To Hold Annual Summer Dinner

The annual summer dinner party for members of Las Companeras and their guests will be held Sept. 12 at the lovely home of Mr. and Mrs. Dominic Giangreco, 1405 Sierra Madre Villa, Pasadena. Mrs. Warren Newton, party chairman, announced the plans for a Night in Las Vegas theme. The excited committee consists of Mrs. Keith Stiles, Mrs. Dwight Smith, Mrs. Gordon Wright, Mrs. Neal Rowley, Mrs. Alpheus Pruitt, Mrs. John E. Shaw Jr., and Mrs. James C. Wentz, president of the club. The committee has a couple of surprises planned—these are shrouded with great secrecy.

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357-1724 Monrovia, Calif.

We're Off To College

by Susan

Both of the Seller twins are starting their college education at Pasadena City College. Sandy and Sharon graduated from PHS this spring. Their interests lie somewhere in the medical field, nursing, assisting, etc. After attending PCC, both hope to transfer to Santa Barbara. They are the daughters of Mr. and Mrs. Dayton A. Seiler of 930 Crestview, Pasadena.

Carol Cairncross, of 1015 Crestview, Pasadena, is another student who will be taking courses which will aid her in being a medical assistant. She will be a freshman at Pasadena City College when school starts on September 14.

The University of Denver is where Roger Keith is headed in a week or so. He has been working at the

Sierra Madre Pool during the summer. Roger's major is political science. He resides at 310 N. Sunnyside.

Robert Stinebaugh is also a political science major, only he plans to attend PCC first and then transfer to a state college. As a graduate of Pasadena High School, he will be a freshman at PCC this fall. Old House Road in Pasadena is where he lives.

Larry Bonney's brother has joined him at Pasadena City College. Larry is just finishing at PCC, and soon will be transferring to Art Center. He is studying English in hopes of being a successful photographic journalist. Glenn Bonney is entering his first year at PCC. He will be studying agriculture, and later hopes to transfer to Cal Poly at San Luis Obispo.

Loren DuPuy will be a freshman at Pasadena City College after having graduated from PHS this spring. He lives at 3495 Landfair in Pasadena. Psychology is the major that he will be spending the next four years working at.

Jeanne Goodsell, of 669 N. Woodland Dr., graduated from Pasadena High. She will be a freshman at PCC. Jeanne will work hard these next two years to complete the PCC cosmetology course.

Susan Roudenbush, who will be a senior at Pasadena High School this fall, participated in the summer college courses for juniors. This summer she attended the University of California at Santa Barbara for six weeks. Susan received a good taste of college life, but more important, she learned just how much more each student must apply himself in comparison to high school. She took two courses which will be accredited to her college record: philosophy and psychology. Susan lives at 360 Toyon Road in Sierra Madre.



CRIB CROP

New Arrivals in the Sierra Madre Area

Born to Mr. and Mrs. Harley Payne, 425 E. Norman Ave., Arcadia, a daughter weighing 8 pounds, 3 ounces. She arrived at the Sierra Madre Hospital on Thursday, August 27, and has been named Sheri Lyn. This little one has a sister Shelley aged 19 months.

A third son was presented to Mr. and Mrs. Frank Golden, 1148 Galemont St., Hacienda Heights, by caesarian section, Thursday, Aug. 27. He weighed 6 pounds, 5 ounces and has been named David Oren. His brothers Carl, 7, and Perry, 5, anxiously await him at home.

It's a foursome now for Mr. and Mrs. Leland Guthrie, at 89 E. Laurel St. in Sierra Madre, since the arrival of Brian Edward born Friday, August 28 at the Sierra Madre Hospital. The Guthries other children are Janet, Leanna, and Keith.

Mr. and Mrs. Robert Holzer, 2775 Hermosa St., Pasadena, are the parents of a daughter born Thursday, August 27 at Sierra Madre Community Hospital. She weighed in at 6 pounds, 11 ounces and has received the name Rebecca June. A sister, Susan, and a brother, John, are anxious to include her in the family group.

Kelly Ann, born at Sierra Madre Community Hospital, Thursday, August 27 and weighed 7 pounds, 1 ounce. She is the first child of Mr. and Mrs. Robert Blackly of 1114 Encino Ave., Monrovia.

Mr. and Mrs. Tyrone Love, 2237 Pearson St., Whittier, welcomed their second daughter Angela Rose, who was born Friday, August 28, at Sierra Madre Hospital. She weighed 8 pounds, 11 ounces. Mr. and Mrs. Love's other children are Shirley Ann, age 5 years, and Tyrone Jr., age 4 years.

Mr. and Mrs. Bruce H. Archibald proudly announce the arrival of their third son on August 6. Born at the Arcadia Methodist Hospital, weighing 8 pounds 13 ounces, he was named John Stuart. His brothers, Bobbie, 5, and Jimmy, 2, welcomed him home.

The grandparents are Mr. and Mrs. Robert W. Archibald of Sierra Madre, and Mr. and Mrs. S. W. Hinds of Fullerton, Calif.

Mr. and Mrs. John Cuddihy, of 1009 Fairview in Arcadia, proudly announced the birth of their first child. A baby girl was born to them at the Methodist Hospital on August 27, weighing 7 pounds, 11 ounces. She was named Catherine Ann.

We're Off To College

by Susan

Sue Tyrrell, of 509 W. Grand View, will be entering her second year at PCC. Because of an illness, she had to withdraw last semester, but this fall semester Sue is coming back fighting. Sue's interest is in the secretarial field; her courses will mainly be in the business category.

Dramatic arts is Bob Niederman's major this fall as he starts his college education. He is all packed and getting ready to head for the University of California at Santa Barbara. He lives at 3870 Greenhill Drive in Pasadena.

Little Leiza Dawn, who is three, now has a brother. Mr. and Mrs. Frank Creze proudly announces the birth of their bouncing boy, Jeffrey Arthur was born at the Arcadia Methodist Hospital on Wednesday, August 26, weighing 6 pounds, 15 ounces. The Crezes reside at 1149-C W. Duarte Rd., in Arcadia.

Mr. and Mrs. Arthur G. Hansen of Utah sent joyous congratulations, and Mrs. Fred Kantack of Mountain View, California, was also happy to hear of the arrival of a new grandson.

Mr. and Mrs. Kenneth Peskett happily announced the birth of their baby girl on August 24. She was born at the St. Luke Hospital, but is now at home at 154 N. Mountain Trail in Sierra Madre.

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Attachment of this completed Pico assembly to a garden faucet, provides an inexpensive, flexible sprinkler system, custom fitted to your garden. Stake holds sprinkler in place permanently, but can be pulled up for moving. Use 1/2-inch hose or larger of vinyl plastic. Low water pressure (15 to 40 pounds) application irrigates with less water than used by other systems.

UP TO 12' 1/4 HEAD
UP TO 12' 1/2 HEAD
UP TO 20' FULL HEAD

8 Head
Kit
\$8.95

PIPCO SPRINKLERS can be used for watering banks or slopes, raised beds, strip or foundation plantings, small lawns, window boxes, small orchards, ideal for mobile home gardens.

For 25 ft. hose parts include 4 half heads, 4 stakes, end cap and tool.

Twelve years of orchard and garden use have proven usefulness of Pico Sprinklers.

For 50 ft. hose parts include 8 half heads, 8 stakes, end cap and tool.

Here Is What Pico Sprinkler Users Say:

From Corta Madera, California . . . "We received our last order and want to thank you for being so prompt in sending it. My husband has installed the sprinklers and thinks the system is good. In fact, he has plans for the balance of our garden. Please send the following order." Mrs. Thomas A. Rotell.

Seattle, Washington . . . "The neighbors and passers-by are intrigued with my PICO sprinklers on my parking strip. It answers my strip problem. Saw your ad in Sunset Magazine." Mrs. K. K. Scovell.

Long Beach, California . . . "We are so pleased with the sprinkler kit we ordered on 4-5 that we would like to reorder the 8 head Pico Kit and an extra No. 113 hose end with No. 114 washer." Mrs. Gertrude R. Ferrari.

Saratoga, California . . . "I have over 60 of these heads in use in various parts of my yard and find them a tremendous help and time saver." W. A. Merkel.

Tacoma, Washington . . . "Early this month I purchased from you a set of your Pico Sprinklers. This set is now installed and I wish to acknowledge my complete satisfaction with your product. Personally I feel it is a very satisfactory way of solving certain difficult watering problems at a minimum of cost." W. C. Larson.

Hillsborough, California . . . "I'm so pleased with my Pico Bubbler heads which I first learned about in reading Sunset Magazine that I wish to order." Mrs. George M. Dean.

Morongo Valley, California . . . "I wish to thank you for the speed with which you have attended to my orders and also to tell you that your plastic hose and the sprinkler heads are now installed and working very well indeed. My neighbors here in the High Desert are vastly impressed with my Pico System and I am sure you will be getting orders from them in the not distant future." W. M. Tompkins.

Sylmar, California . . . "Enclosed find check for \$5.15 for another 4 head kit No. 102A. I'm very pleased with the set I'm using." Mrs. J. C. Hay — The Triple "J."

Portales, New Mexico . . . "The Pico Sprinkler Kit, furnished on your invoice No. 3133, has arrived and I have installed it in a raised planter, 30 ft. by 3 ft. I think it is going to handle that watering job in very fine fashion." Robert C. Coleman, M.D.

Los Alamos, New Mexico . . . "We have a ridge at the top of the hill at the edge of our yard that is just right for your sprinklers. It is hard to reach properly with conventional sprinklers, like the rain-bird. I really think it is great and I must have some more, to finish out my 50 foot length of hose and do another short piece so I can reach clear across my top of the hill spot and leave it in place all the time against the fence." George Sawyer.

Kingman, Arizona . . . "Thanks so much for your letter and also the Foggers and bubblers. I haven't tried the Bubblers yet, but I know they will be just as satisfactory as the other items I've purchased from you." Mrs. E. W. Herting, Jr.

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Thursday, Sept. 10, 1964 SIERRA MADRE NEWS—15

**Meeting Schedule
September, 1964**
TUESDAY, SEPT. 15 —
Third Degree
Refreshments Following
TUESDAY, SEPT. 22 —
CONSTITUTION DAY OB-
SERVANCE PROGRAM
DINNER — 7:00 p.m. —
PROGRAM AT 8:00 p.m.
Make reservations early —
Call Ella Rossel — 355-3646
— Dinner \$1.75 per person
— Bring family and friends.

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Sierra Madre, California
EL 5-0590

37 Swimmers Complete Beginner's Test

Thirty-seven swim students recently completed their Red Cross requirements for beginners skill tests given by Arcadia YWCA.

Those completing their beginning swimmer skill tests were: Mary Evans, Carol Allen, Rene Morrell, Skipper Marshall, Bert Williams, Karen Reed, Pam Earle, Chris Bomberg, Susie Schworn, Gene Helms, Marcy Hamm, Susan Sheaffer, Mary Hodges, Timmy Dwyne, Chris Perry, Debbie Anderson, Jennifer Williams, Bonnie Gallemore.

Also Paula Loftin, Don Brubaker, Rich Starrett, Chris Loftin, Lois Sabbatino, Jim Oedeker, Gary Oedeker, Marylynn Mowry, John Canini, Kathy Kelly, Kim Kelly, Nancy Spangle, Allen Schurr, Melinda Brown, Mike Constable, Bev Wilson, Judy Hodges, John Hodges, Carolyn Copping. This is a United Way agency.

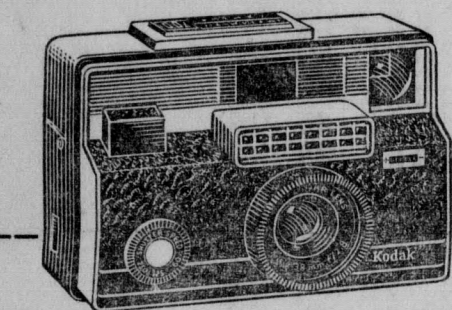
Read the Classified They are Little Bargains with a Saving

the Den

Lunch 11:30 a.m. to 2:30 p.m.
Cocktails 'til 2:00 a.m.
Dinner 5:30 p.m. to 11:00 p.m.
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SYcamore 3-0984
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Meet Monrovia... by GWENN

Vacations are fun but it's always nice to get home — or so I'm told. One family that doesn't agree with this is the Beischel family just returned from the High Sierras. Larry and Margaret and youngsters spend one month every summer in the Mammoth and June Lake region. This year they did some packing in and fishing was the greatest. We can agree with this as we were at Rock Creek and even our five-year old was catching trout.

While at Mammoth we visited Jim and Kay Warta. The Wartas, both from Monrovia, have lived in that area for the past fifteen years and own a prosperous business, "Mammoth Electric." They and their nine children feel that it is the healthiest place in the world to live.

It is so nice to see Nell Bortells back at her job with the phone company after recovering from her surgery some months ago. She looks great and keeps her sparkling personality.

Dr. and Mrs. John Harvey just returned from their European travels — the second such trip to Europe for this traveling couple. Leaving on June 26, they landed in Munich, picking up the car they had ordered and proceeded to see South Germany, Bavaria and the areas of Austria, Vienna, Hungary — one of their rather precarious experiences was in

Yugoslavia where they drove for eight hours on a dirt road at night, traveling over 100 miles not knowing where they would end up. According to John and Ruby the Communist controlled countries are not conducive to relaxed sightseeing. There are no lights, not even headlights, and your car is stopped continually by the police, papers checked and a very unwelcome atmosphere prevails. They enjoyed the Dalmatian Coast, Venice, Geneva, Switzerland, the Route Napoleon to Nice and Carcassonne, through Spain to Portugal, then to France and over the Channel to England. In England they visited with Pete Thompson's parents, Mr. and Mrs. Harry Thompson, then continuing to Amsterdam, where they shipped their car, flew to Copenhagen and then home. We are anxiously awaiting the film developing in order to enjoy more details of this exciting trip.

Mr. and Mrs. Blair Bowler welcomed home their son, Ted, who just came home from Japan where he lived with a foster family as a student in the American Field Service. An open house was held at the Fowler home to receive their friends and Ted related his fascinating experiences. Guests were Robin Jarvi, Bob Kelly, Gerry Marugg, Agnes Meyer, Ellen and Caryn Porter, Sheryl Williams, Tim Smith, Rodney Hooks, Dave Holman, Judy Bell, Mike Caldwell and Barry Dineen. Also, Joan Wheeler, Cheryl Kruckeberg, Karen Leeping, Bernice Kothe, John Hodges, Lisa Fowler, Gary Fisher, Patty Emigh, Bob Emigh, Ruth Dudleston, Bill Course, John Courter, Marsha Negus, and Nancy Gaines.

A special guest at the gathering was Luiz de Jesus, the AFS student from Brazil, who will be residing with Mr. and Mrs. Richard Kelly during the school year.

Shakespeare Club To Hold Chinese Party

Chinese cookies will be given and fortunes read at the Shakespeare Club Juniors annual membership party on September 16 at 11 at the Westbridge home of Mrs. James Bridges, Pasadena.

Members and guests will pass through a Chinese gate of happiness to enjoy the "Wen Lie — for you" theme of the Oriental party. Various colored lanterns; a tea house, fans and other Oriental decorations will complete the decor around the garden and pool.

Announcing the events are invitations in the shape of a coolie's face and hat bidding juniors and guests to wear Chinese dress and come to partake of an oriental lunch and swim later.

Mrs. William Hannaford, president, and Mrs. Bruce A. Macfarlane, vice president, will greet the guests as they arrive.

Membership chairman is Mrs. John R. Simpson. Assisting her are Mrs. Walter R. Dedrick Jr., Mrs. Eric Perry and Mrs. Howard E. Shanks.

Safety belts for the car is the kind of insurance that can help keep the family safe

16—SIERRA MADRE NEWS
Thursday, Sept. 10, 1964

New Principal To Serve At S.M. School

Mrs. Fannie Barnes, new principal at Sierra Madre School, will welcome students on September 14, first day of school. She is former principal of Franklin and Linda Vista schools.

Dr. Edward Hawkins, former principal of Sierra Madre School, has become superintendent of a new unified school district, Eagle Mountain, which is located near Desert Center.

Sierra Madre PTA will sponsor a salad luncheon on Friday, September 11, for all Sierra Madre and Sierra Mesa School personnel, including teachers, staff, and room mothers. This year's luncheon will feature a special welcome to Mrs. Fannie Barnes, the new Sierra Madre School principal.

SM Community Hospital Auxiliary Installs Officers

Mrs. Chester Lighthizer, president of the Sierra Madre Community Hospital Auxiliary, has announced that active members who give a minimum of 30 hours a year in or out of the hospital have contributed over 4000 hours.

Mrs. Lighthizer, who has been a most energetic president, will again head the new auxiliary board to be installed by Dr. Herbert Herscher, member of the board of trustees, on Thursday, September 17 at a luncheon in Eaton's Santa Anita Garden Room, 12:30 p.m. Mrs. Otto Anderson, SY 6-4823 is in charge of arrangements.

Other officers to be installed are Mrs. Gilbert Yorba, first vice president; Mrs. Paul A. Hemsley, second vice president; Mrs. Richard S. Ridgway, third vice president; Mrs. Otto Anderson, fourth vice president; Mrs. Herbert Hargraves, treasurer; Mrs. Walter L. Nollac, recording secretary; Mrs. Robert E. Summers, corresponding secretary; Mrs. Robert G. Davis, parliamentarian.

Directors, Mrs. William Meek, Mrs. Charles Louk, Mrs. Warren Brown, Mrs. J. Carl Brand, Mrs. Allen Puder; nominating committee, Mrs. Lauren Williams and Mrs. William A. Stoddart.

With the help of many interested members of the community the auxiliary has donated the following to the hospital: eight air conditioning units, surgical stools, Bircher heart pacer, Hampton delivery table, fiberglass drapes for hospital rooms, econo x-ray dryer, x-ray developing tank unit and other smaller items.

We're Off To College

by Susan

Steven Douglass, who has been at home this summer at 621 Fairview Place in Sierra Madre, has been working. He is planning on returning to Los Angeles State for a second year this fall. His major is psychology.

Michael Da'ak graduated from Pasadena City College

Dog Training Has Rewards

Broadleaf Scheherazade (Zada for short) a standard poodle owned and trained by the local dog trainer for the Santa Anita Dog Training Group won highest scoring obedience dog at both Mexican Kennel Club shows held this past week-end at Escondido, Mexico. Zada won both days with a score of 199 out of a possible 200.

Sue Wallace, owner and trainer of Zada, is head trainer for the Santa Anita Dog Training Group which has classes in Arcadia County Park, West Covina and El Monte.

New classes in these areas will start right after Labor Day as the fall season gets under way with the following schedule: a new class in Arcadia County Park will start on Monday, September 14, at 8 p.m. — a new class in West Covina will start on Tuesday evening, September 15, at 8 p.m., and another new one will start in El Monte, on Tuesday evening, Sept. 15, at 7 p.m.

Any dog five months old up may be enrolled. For further information call HI 6-6858 or EL 9-1481.

Public Library Has New Books

Baum Vicki. It Was All Quite Different—the memoirs of Bicki Baum, author of Grand Hotel.

Brosnan, Jim. Pennant Race—the inside story of an underdog major league baseball team.

Cooley, Donald. The Science Book of Modern Medicines.

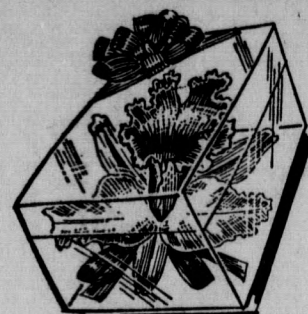
Fleming, Ian. You Only Live Once—more about James Bond.

Isherwood, Christopher. A Single Man—a novel concerning a California University professor—one day in his life after losing a friend.

Powell, Anthony. The Valley of Bones—more in the Music of Time series—the narrator is now a second lieutenant in the Welsh Infantry during World War II.

Wodehouse, P. G. Biffens Millions—for those who do not feel committed to the reading of grim reality.

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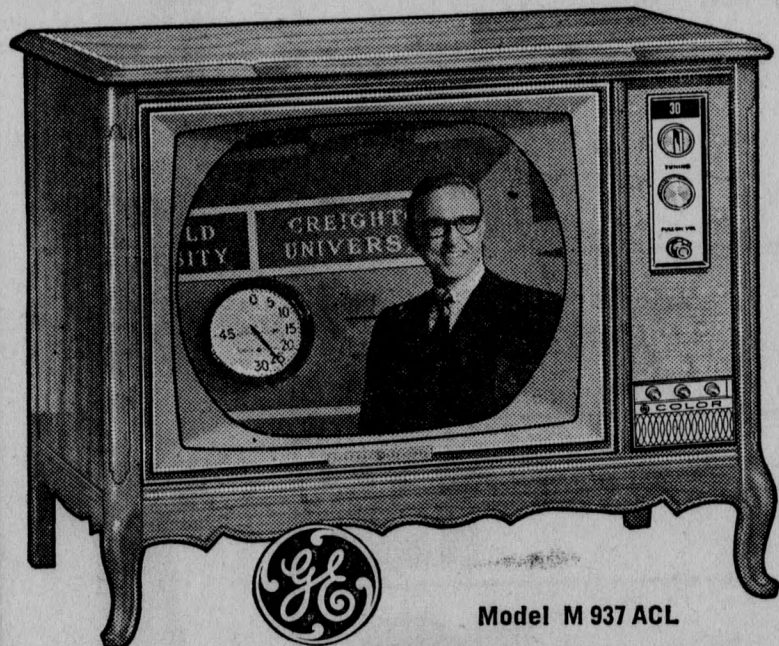
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Assessed Valuation

of Phil Watson, the county assessor.

Watson stated that newspapers are being used in conformity with the policy of his office to make full disclosure to the taxpayers of all assessment information. The procedure is under legislation adopted at Sacramento in 1963 and is with the unanimous approval of the Board of Supervisors.

Publication of the dollar amount assessments of both real property and the improvements will precede the hearing period for the assessment appeals which will begin Sept. 28 and terminate next March. Appeals will be heard by the newly established appeals boards but Watson expressed the hope that before taxpayers file appeals they will present their requests for information or their complaints, if any, to one of his 15 branch administrative offices that have been distributed throughout the county.

The assessor stated that in conformity with the law it has been the effort of his office to get assessed valuations at 25 per cent of market value on all properties, and he stated his belief that spreading of the listing over newspaper pages would enable property owners not only to view their own assessments but also to examine those of their neighbors. He stated that he was offering what might be termed as a "public audit" of the assessment records.

The Sierra Madre News has been selected to publish the listings for this particular area and this feature, along with a map of the area being covered, will be published in this newspaper next week.

Picnic Held By American Legion

American Legion Auxiliary members and their families enjoyed a picnic supper at Hamilton Park on Thursday evening. Out of town guests were former member, Mrs. Vivian Johnson, who is now the president of Santa Monica American Legion Auxiliary.

Mr. and Mrs. Roy Pickett and Mrs. Amy Biesel attended the Seals Campaign meeting of the 18th District American Legion and American Legion Auxiliary held in Alhambra Legion Hall, Aug. 19. All funds contributed to the Seals Fund Campaign are used by the Service Department to give finest service possible to veterans, their widows, orphans and dependent parents in Los Angeles County. Mrs. Pickett is 18th District chairman of this campaign, and Mrs. Biesel, Unit No. 297 chairman.

A group of members attended the reception on Monday at Alhambra Legion Hall honoring Miss Vickie Rue, vice president of Girls Nation and sponsored by the Alhambra Legion Auxiliary as its representative to Girls State.

Press Chairman Maybelle Barker is enjoying a month's vacation at Long Beach. Mrs. Roy Pickett will be hostess to the Unit Sept. 10.

VENT

for the "other side"
by "VAN DYKE"

Honestly, you surprised me last week, Carrot Top — Wistaria blossoms to you for opening a column for the "other side" in your paper. It can no longer be said that it is impossible to break through the ultra-conservative wall of the News and present announcements, editorials and news of the liberal and moderate views. At the outset, therefore, let me thank you in the name of all those readers who for so long felt like being punched in the jaw by their neighbor — without having a mouthpiece.

Once more — the Initiative!

Your editorial about "It will take a YES vote to defeat the Rumford Act" was well taken. Most of the voters are still quite uninformed and apparently a few jokesters succeeded to get them mixed up even more. Those of us, who are doing all they can to defeat the initiative proposition, go further than that. We distribute the actual wording of the Rumford Act and the Initiative.

Few of the prospective voters and even those who signed the original petition to place the initiative on the ballot have ever read the dangerous wording of Proposition 14. Here it is — it's very short: "Neither the State nor any subdivision or agency thereof shall deny, limit or abridge, directly or indirectly, the right of any person, who is willing or desires to sell, lease or rent any part or all of his real property, to DECLINE to sell, lease or rent such property to such person or persons as he, in HIS ABSOLUTE DISCRETION CHOOSES." You are not going to vote on the Rumford Act, it isn't even mentioned — you are going to vote on this initiative as a constitutional amendment! Just read it again and think a little about this most dangerous wording — and don't forget! It will take a NO vote on 14 to defeat the Initiative!

The Presidential Race —

I guess even my fellow Republicans will admit that it is going to be pretty tough to beat the Democratic incumbent. It will largely depend on the mistakes he may still make between now and the election and what the foreign situation will be then. In other words, will he pull more beagles up by the ears and will the Asian struggle look "Laos-y" for us.

But one thing seems sure to me — the Republican candidate can only win if a large part of the liberal and moderate independent voters join the Republicans — but they will never vote for Goldwater!

His only support from the other side will come from those Democrats and independent voters who swallowed his over-simplified bait such as "Let the State legislate its own Civil Rights," "Let America be First and Last and the rest of the world stew in its own juice!", "Let us destroy Communism for good, you cannot co-exist with it!", "Let the government stay out of my hair!", "Stop throwing money away and reduce taxes!", and in general "We want to do as we damn please!" Come election time, I don't think there will be enough of them to tip the scale — but on the other hand, there will be quite a few "Republicans for Johnson," who don't like to stand by and hold the coats and who will decide to vote for the one whom they believe to be "the lesser evil."

Water Committee Completes Report

a lower quality than the present water in the basin. Due to outflow losses experienced from our present spreading operation, substantial decreases in the amount of water credited should be anticipated.

If the water is spread in the Eaton Wash and a well put down by the S.G.V.M. W.D. and the water pumped to Sierra Madre, consent will be required of all the users of water in the entire Raymond Basin. If any refuse, court action will be necessary. There is no certain knowledge of how much water could be pumped out in proportion to the amount spread because the spread water is of a lower quality.

A reclamation plant works continuously. If the water is taken direct to our own spreading grounds, in order to obtain the maximum amount of water at the lowest cost, it will be necessary to take a constant flow 365 days in the year, whether we need it or not. To build the plant and obtain the water, Sierra Madre would be forced to contract for all the water during the life of the bonds — probably 30 years. This would mean that Sierra Madre would have a great temptation to use all of this inferior, but paid for, water which could have an adverse effect on our basin.

The M.W.D. requires an annual payment to take care of its capital structure. This is raised by local taxes on real property. The members are not forced to contract for water a long time in advance nor for a specified amount. Each year in summer each member orders his requirements for the following year, which may be much or none.

The metropolitan tax rate has been consistently low and is lowering each year. There is no temptation to use extra water. Part of this has been made possible by

Tax Increase 18¢ Per \$100

County supervisors last week adopted a resolution setting the general county tax rate at \$2.3997 per \$100 of assessed valuation for the fiscal year of 1964-65, an increase of .1849 cents over last year's tax levy.

A threatened 27.66-cent increase in the tax rate for general county purposes was headed off in June by Supervisor Frank G. Bonelli who led a successful fight for drastic reductions in the 1964-65 county general budget totaling some \$12.6 million. At that time it appeared the budget reductions would enable the Board of Supervisors to "hold the line" on the tax rate.

County Chief Administrative Officer L. S. Hollinger, however, informed the board that the failure of an increase of 3 per cent on taxable property valuation in the county for the new year in large part resulted in the unanticipated tax rate increase.

Other major factors which contributed to the tax increase were the Health Merger which required the absorbing by the county of the administration of the Los Angeles and Pasadena City health services, the sudden jump in public assistance in aid to dependent children and general relief, and the county charter's requirement for paying prevailing wages.

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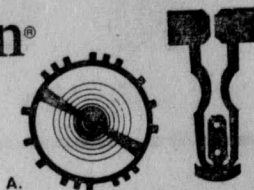
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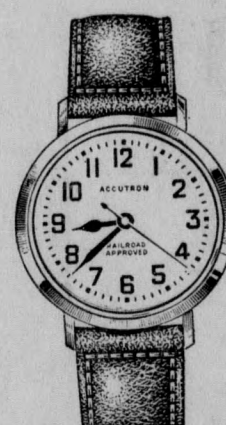
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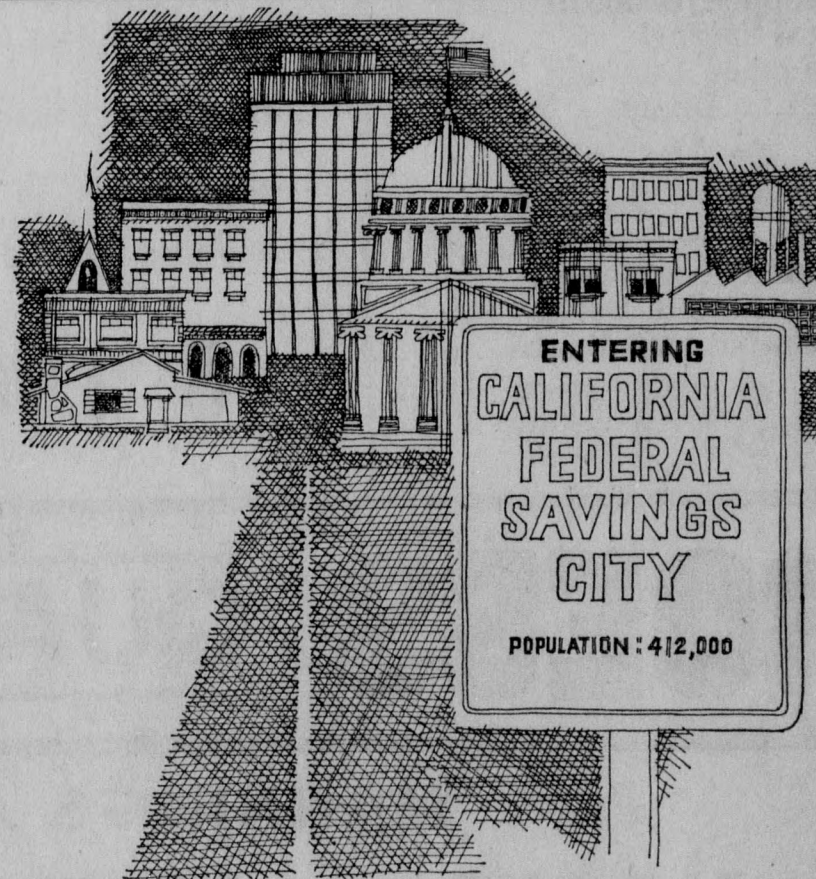
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LARGE 2½ TINS
5 FOR \$1.00
SLICED OR HALVES

Springfield APRICOTS

LARGE 2½ TINS
3 FOR 89¢
HALVES

Springfield TOMATOES

LARGE 2½ TINS
5 FOR \$1.00

Springfield PEARS

LARGE 2½ TINS
3 FOR \$1.00

Springfield APPLE SAUCE

LARGE 2½ TINS
4 FOR \$1.00

Springfield Pineapple-Grapefruit JUICE

46 OZ. TINS
4 FOR \$1.00

NABISCO OREO COOKIES VANILLA WAFERS

11 OZ. PKGS.
3 FOR \$1.00

Superior HONEY

29¢
12 OZ. JAR

Bell Brand PEANUT BUTTER

45¢
POUND JAR

Festival Queen STRAWBERRY JAM

39¢
20 OZ. JAR



69¢

Underwood CHICKEN SPREAD

4¾ OZ. TINS
3 FOR \$1.00

Big La Choy Sale SOY SAUCE

5 OZ.
10¢

CHOW MEIN NOODLES

NO. 2½ TINS
2 FOR 29¢
Half Price

CHICKEN CHOW MEIN

BI PAK 42½ OZ.
49¢

WATER CHESTNUTS

5 OZ. TINS
5 FOR \$1.00
Save \$1.15

Kingford BRIQUETS

Five Pounds **49¢**

Ten Pounds **79¢**

Twenty Pounds **1.49**
Plus Tax

METRECAL

8 OZ. TINS

4 FOR \$1.00

Macombers APPLE JUICE

29¢

24 OZ. BOTTLE

SKIPPY DOG FOOD

NO. 1 CANS

12 FOR \$1.00

TAX INCLUDED

FROZEN FOOD DEPARTMENT

Birds Eye Vegetables

PEAS CUT CORN

7 FOR \$1.00

Chopped Broccoli
Leaf Spinach
Chopped Spinach
Butter Beans

6 FOR \$1.00

Mixed Vegetables
French Cut Beans
Regular Cut Beans

3 FOR \$1.00

SWANSON TV DINNERS

Spaghetti and Meat Balls

Corned Beef Hash

Macaroni and Cheese

Beans and Franks

3 FOR \$1.00



Facial Tissue
29¢
plus tax

NEW!

Floral Prints
the latest in
bathroom decor



2 ROLL PKG.
29¢
plus tax

ROESS QUALITY MEATS

MANNING'S AGED STEAKS

T-BONE STEAKS

\$1.23^{lb}

PORTERHOUSE STEAKS

\$1.29^{lb}

SPENCER STEAKS

\$1.79^{lb}

BEEF TONGUE **39¢^{lb}**

BEEF LIVER **59¢^{lb}**

MEAT LOAF

Pork - Beef - Veal
OUR OWN MAKE **59¢^{lb}**

Farmer John
ALL MEAT WIENERS

49¢^{lb}

Ol' Virginia
GRADE A BACON

55¢^{lb}

Fresh -- All Center Cuts
SWORD FISH

99¢^{lb}

Fresh
RED SNAPPER

59¢^{lb}

FRESH FRUITS & VEGETABLES

Red Ripe TOMATOES **15¢^{lb}**

Young Tender CARROTS **2 BUNCHES 15¢**

Fresh Large PEACHES **15¢^{lb}**

Stuffing Size BELL PEPPERS **10¢^{lb}**

Brown SPANISH ONIONS **5¢^{lb}**

U. S. No. 1 RUSSET POTATOES **5^{lbs.} 29¢**

Baking Size
CELLO BAGS .39¢ — Eight Pounds

331 W.
Sierra
Madre
Blvd.
at
Lima St.